NONPROFIT LEADERSHIP INSTITUTE

Bergen Community College
Nonprofit Leadership Institute
CE 977 $300

Leadership Certificate Program
This certificate program was designed to strengthen the leadership and management capacity of nonprofit practitioners and those wishing to work in the nonprofit sector. The coursework provides both current and future leaders with the skills and knowledge necessary to respond to the growing complex challenges and opportunities of nonprofit organizations. This course is ideal for experienced professionals contemplating a career change into the nonprofit sector or for those in government and business interested in learning more about the nonprofit organization with whom they volunteer and support.

The Nonprofit Leadership Certificate Program allows participants to:
• Learn about current trends, challenges, and best practices in nonprofit management.
• Develop leadership skills necessary to influence decisions of key stakeholders, encourage collaboration and build coalitions.
• Become part of a local and national network of nonprofit leaders.
• Explore strategies for building and sustaining relationships.
• Gain a better understanding of the key principles of philanthropy in order to increase dollars and donors for your organization.
• Learn best practices for leading and managing for change.

Who Should Attend?
Candidates for the certificate program include staff, volunteers, board members, executive directors, program directors, committee chairpersons, and business leaders serving on nonprofit boards. These programs are also ideal for experienced professionals contemplating a career change into the nonprofit sector.

Participants are encouraged to attend from a wide range of nonprofit organizations including, but not limited to, arts and culture, advocacy groups, community-based organizations, healthcare, human and social services, foundations, environmental groups, membership associations and educational & research organizations. To register, please contact The Division of Continuing Education, Corporate & Public Sector Training, at (201) 447- 7488 or Ria Bloss at (201) 447-7466, or email rbloss@bergen.edu. Instructors include: Amanda Missey, Director and Business Services, Volunteer Center of Bergen County, Lynne Algrant, Leadership Consultant - Bergen Leads Kimberly N. Caesar, CFRE, Director of Development, Joseph M. Sanzari, Children’s Hospital, Hackensack University Medical Center.

What Makes a Nonprofit a Nonprofit?
This course will examine what nonprofits do; how nonprofits are guided and driven by their mission and vision; how they impact the economy; and how they relate to the corporate and public sectors.
**Build a Dynamic Board**
A nonprofit organization is only as good as its board, but good boards don’t just happen. Gain an understanding of best practices in nonprofit governance and learn to use a systematic approach to board development.

**Who is in Charge? Effective Leadership for Nonprofits**
Leading a nonprofit means managing board, staff, funders, clients and the public reputation. This course will examine the unique challenges of nonprofit leadership from the perspective of the CEO.

**Impact: Measuring Organizational Success**
How does a nonprofit know if it is making a difference beyond just counting the number served? This course will explore how to develop key metrics for measuring programmatic success and how to use data to tell the organization’s unique and compelling story.

**Diversified Funding: The Lifeblood of a Nonprofit**
This course will examine the techniques and strategies for ensuring a diversified fundraising plan. We will explore Annual Fund Campaigns, Special Events, major gift development, grant writing and donor prospective and cultivation.

**Strategic Planning for Nonprofits**
This course will explore how to improve organization performance and sustainability through the use of strategic planning. Close attention will be paid to creating a culture of planning, involving constituents at every level and developing plans that remain active and fresh.