Bergen Community College
Division of Humanities
Department of Visual and Performing Arts

ART-129 Mixed Media: Digital and Handmade

Course Description
This studio course teaches students how to create art, illustrations and design utilizing a variety of digital and handmade tools including but not limited to: large format printing, collage, acrylic painting and stencils. We will also make use of tablets, scanners and smartphones. The course will help students develop the ability to think across disciplines and create effective and unique mixed media art and design.

3 credits (2 lectures, 2 labs)

Prerequisites: none

Co-requisites: none

Student learning objectives
As a result of meeting the requirements of this course students will be able to:
● Demonstrate the ability to create large format prints
● Analyze and discuss basic elements of visual composition
● Utilize digital and handmade techniques in projects for portfolio enhancement

Means of Assessment
Student Learning Objectives will be assessed via course assignments and class participation in group discussions and project critiques.

Structure of class
This is a studio class so our primary emphasis will be on in class work and critique. Each class will include a lecture and demonstration period, interspersed with group exercises and in-class lab work. Intermittently, there will be individual and group discussion of projects or assignments. Students are expected to come to class prepared to work on the week's assignments, which includes bringing the necessary references and materials collected outside Lab hours.

Grading:
60% Class Projects
30% Weekly Notebook Drawings
10% Class Participation and Progress

 1. Class Projects 60% of grade

Above all else you should do quality work and hand it in on time. This is the best way for me to see your effort and progress and thus counts for the majority of your grade. **Projects**

are due each week by the final day of the learning module.

IMPORTANT: In assignments that involve multiple stages of planning, each stage will count EQUALLY (i.e. thumbnails and sketches count as much as the final version).

Project Grading Criteria

Projects and assignments are evaluated based on achievement of technical and creative concepts, thoughtfulness, attention to detail and originality of approach.

Grade of A (90-100): This project shows originality in its approach and a mastery over technical skills. It also displays attention to detail in all phases of execution and presentation. *This project will reflect an independent commitment and interest on the part of the student*. The A grade is reserved for the best work in the class.

Grade of B+ (86-89) / B (80-85) : This project is fully completed and shows technical competence as well as solid design decisions. The project fulfills all of the requirements of the assignment.

Grade of C+ (76-79) / C (70-75): This project is completed in a sloppy fashion. The project will demonstrate a weak grasp over relevant techniques and/or it lacks creativity and cohesiveness.

Grade of D+ (66-69) / D (60-65): This project is only partially complete or does not address the requirements of the assignment.

Grade of F (59-0): Project is not completed at all, or is completed very poorly.

2. Weekly Notebook Drawings 30% of grade

Regularly Drawing as a way of thinking about ideas, studying a subject or improving your skills is essential to becoming a better visual artist, designer or illustrator. To help encourage and bolster this habit, each week, you will be required to create a minimum of 3 digital or handmade drawings. Each drawing should take approximately 30 min. These can be done in any media and can be of any subject of your choice. There is no right or wrong (barring anything that would reasonably be considered inappropriate to a classroom environment or anything that reflects low effort)

3. Class Participation 10% of grade
Participation is made up of 2 components:

1. Participating in class discussions and research
   This includes positive participation such as being involved in class discussions and critiques, making use of class time to work on projects and behaving with a general level

of professionalism and respect for the class environment. It also includes not talking or texting during a lecture period or group critique.

In addition to this, each of you will set up a pinterest account to post content related to the research we will be doing for projects. ***Each week you are required to submit the required research as outlined in the course notes*** to your own blog or other online resource, which we will set up today.

2. Attendance
Attendance is mandatory 3 unexcused absences automatically lowers your attendance grade to a C, each unexcused absence afterwards lowers it by a further grade.

You are expected to be on time and ready to work. Anyone arriving 5 minutes or later from the start of class will be marked late. Most demonstrations will occur early in the class, and your presence is required. Late arrival or early departures will count as 1/3 absences. In the event of an absence or lateness, it is your responsibility to talk with me about making up missed work.

Materials*
* Materials list will be added to throughout the course

- Drawing Pad 18 x 24 inches, Strathmore (80lb. White)
- Masonite Drawing Board with clips (for 18' x 24" paper)
- Pencils (graphite HB, 2B, 4B, and 6B)
- Canvas boards and other hard working surfaces (wood, thick chipboard, cardboard etc) Will need one for each final project these should be no smaller than 16" in the smallest dimension. Have at least 10 total
- Erasers: Kneaded
- A mix of colored pencils and markers-try to get a full range of these and other color mediums
- Water based color inks (optional for now)
- Synthetic brushes (at least 3 diff sizes)
- Plastic cup for water
- Small spray bottle
- Glue sticks and/or spray adhesive for mounting paper
- Gloss acrylic Medium
- Gloss Gel Medium (more on different mediums here)
- Acrylic Modeling Paste (optional for now)
- Acrylic Paints: You need at least one red, blue, yellow and white.
- Recommended palette of colors:
- Cadmium Red Hue or Napthol red / Quinacridone Red or Magenta / Cadmium Yellow Hue / Hansa Yellow / Pthalo Blue / Ultramarine Blue
- Disposable paper palettes
- Paint knives-plastic or metal
- Various Types of Paper and Magazines

- Colored and textured paper
- Tracing Paper
- low relief collage items (think string, cardboard, glass etc)
- Exacto knife and blades
- Scissors
- Sketchbook (size and style can vary, but no smaller than 6"x 8")
- Sandpaper

Documentation

Documenting your work properly is a crucial part of your project (and your grade) as well as a necessary skill for any visual artist or designer. **How you present yourself tells others how seriously to take you.**

Photographing and editing 2D Work with an iPhone (For any handmade projects or sketches we have):
https://www.youtube.com/watch?v=FKgWIzvm3Hs&fbclid=IwAR1JlhIHf0SRvvWs70Rr1pSJ96SqwyJj4XTLwMWUHDZ7pIcBabe8iFN7kDo&app=desktop

Course Outline*
*This is subject to revision please check weekly course notes for official schedule

Week 1	Intro to class / Preliminary Research Project 1
Week 2	Project 2.1 Collaged Portrait Part I
Week 3	Project 2.2:Collaged Portrait Part I
Week 4	Project 4: Digital Painting I
Week 5	Project 5: Digital Painting II
Week 6	Project 6.1: Large Scale Prints Part I
Week 7	Project 6.2: Large Scale Prints II
Week 8	Project 6.3: Large Scale Prints III
Week 9	Project 7.1: Comic/Storyboard Part I
Week 10	Project 7.2: Comic/Storyboard Part II
Week 11	Project 7.3: Comic/Storyboard Part III

Week 12	Thanksgiving Break No Class
Week 13	Project 8.1: Dictionary of Obscure Sorrows Part I
Week 14	Project 8.2: Dictionary of Obscure Sorrows Part II
Week 15	Project 8.3: Dictionary of Obscure Sorrows Part III
Week 16	Make up Work and Extra Credit

ADA Compliance Statement
Students who require accommodations in accordance with the Americans with Disabilities Act (ADA) can request these services from the Office of Specialized Services. To learn more about how to apply for services, please visit them at: http://www.bergen.edu/oss.

Revised 10/20/23.