

BERGEN COMMUNITY COLLEGE – STRATEGIC PLAN 2010-2013

2011-2013 College-wide Goals and Objectives

Goal 1: We will improve student engagement and student success.

- 1.1 Take steps to increase student retention and student progression through academic programs.
- 1.2 Take steps to increase the number of students who graduate or transfer in a timely fashion.
- 1.3 Help students better navigate the college experience through the focused coordination and development of student communications, registration, financial and support services, advisement, and inter-office process improvement.

Goal 2: We will promote a fully engaged and empowered faculty, staff and administration who are firmly committed to the success of our students and to fully realizing the College's mission.

- 2.1 Renew and expand divisional professional development and leadership programs.
- 2.2 Build community, and improve two-way communication on campus through the development of interdepartmental and cross-disciplinary collaborative projects, electronic discussion boards, and dialogues processes.
- 2.3 Foster a positive institutional climate and culture by supporting academic research and further enhancing the staff recognition and appreciation program.

Goal 3: We will expand and improve our key programs and processes.

- 3.1 Renew academic programs and develop new credit and noncredit programs and classes to meet career and workforce needs, the demands of the new economy, and changing demographics.
- 3.2 Support the development of the School of Virtual Studies and the College's new learning management system.
- 3.3 Increase the integrity, accuracy and consistency of college information and data.
- 3.4 Support the development of an inclusive and broad-based Academic Master Plan (AMP) that will serve as the foundation for future planning efforts.

Goal 4: We will become even more engaged with our local community, and become greater stewards of the environment.

- 4.1 Build greater bridges to the K-12 sector and the larger community through the expansion of the Dual Enrollment and Service Learning programs.
- 4.2 Demonstrate to the community the value, quality, and accountability of the College through focused outreach.
- 4.3 Expand the campus sustainability initiatives to reduce use of resources and make Bergen a model "green school".

Goal 5: We will maintain sound fiscal management and affordability, and increase our resource development efforts.

- 5.1 Increase efficiency in our use of fiscal resources, and implement expense control measures to ensure affordability for our students.
- 5.2 Expand revenues through enrollment increases, private giving, grants, and development of profit centers.