

BERGEN COMMUNITY COLLEGE

Assessment Report for (Department and/or Program):

AAS-Business Administration, Accounting

Academic Chair:

Prof. Robert Saldarini

Assessment Period:

2011-2013

Submitted by:

Prof. Florence McGovern

1. Intended Outcome (Goal):

Students will accurately calculate various financial ratios and perform a comparative evaluation.

2. General Education Requirement(s) to which the intended outcome relates:

Quantitative Knowledge and Skills -

Students will use appropriate mathematical and financial concepts and operations to interpret data and to solve problems.

3. Section(s) of the Strategic Plan to which the intended outcomes relates:

Goal 1: We will improve student engagement and student success.

1.2 Take steps to increase the number of students who graduate or transfer in a timely fashion.

4. Means of assessment, sources of data, and desired result:

Annual report Project analyses and presentation. A rubric has been developed to assess the calculation of financial ratios and comparative evaluation. (See below.)

Bergen Community College
 School of Business, Social Sciences and Public Service
 Business, Accounting and Finance Department

Grading Rubric for Accounting Project

Project Criteria	Project Evaluation
Ratio Analysis (10 ratios) 40%	Students must correctly calculate all ten ratios to obtain the full forty percent (40%): <ul style="list-style-type: none"> a) If the students correctly calculate nine correct ratios: 30% b) If the students correctly calculate eight correct ratios: 25% c) If the students correctly calculate seven correct ratios: 20% d) If the students correctly calculate six correct ratios: 10% e) If the students correctly calculate five correct ratios: 5% f) If the students correctly calculate less than five ratios: zero
Interpretation and Conclusion 40%	Students must correctly interpret and draw conclusion from all the ten ratios to obtain the full forty percent (40%): <ul style="list-style-type: none"> a) If the students correctly interpret and draw conclusion from nine correct ratios: 30% b) If the students correctly interpret and draw conclusion from eight correct ratios: 25% c) If the students correctly interpret and draw conclusion from seven correct ratios: 20% d) If the students correctly interpret and draw conclusion from six correct ratios: 10% e) If the students correctly interpret and draw conclusion from five correct ratios: 5% f) If the students correctly interpret and draw conclusion on less than five ratios: zero
Presentation of Findings 10%	To fully obtain the ten percent (10%), the students must use PowerPoint, all team members must be present and presentation must reflect preparation (Smooth transition of speakers, proper language, team members

	<p>introduction) :</p> <p>a) If PowerPoint is used and one team member is missing: 9%</p> <p>b) If PowerPoint is used and two team members are missing: 8%</p> <p>c) If PowerPoint is used and three team members are missing: 7%</p> <p>d) If all team members are present and no PowerPoint is used: 6%</p> <p>e) If team members are missing and no PowerPoint is used: zero</p>
Writing Quality 5%	<p>To fully obtain the five percent (5%), the students must use Word, no spelling errors and correct grammar:</p> <p>a) If the report contains 2 spelling errors: 4%</p> <p>b) If the report contains 3 spelling errors: 3%</p> <p>c) If the report contains more than 3 errors: 2%</p> <p>d) If the report is handwritten: zero</p>
Sources of Research 5%	<p>a) If the students cite three sources: 5%</p> <p>b) If the students cite two sources: 3%</p> <p>c) If the students cite less than two sources: 0%</p>

5. Summary of Results:

6. Recommendations for improvement: