

Report Title: Planning 005: Detailed Report on Curriculum Maps

Curriculum Map

AAS E-Business Management

Course Number	Demonstrate skills of integrated Internet resources, website(s) and applications into businesses and not-for-profits.	Formulate an e-enterprise from its design phase to its launch on the World Wide	Evaluate and assess a planned and existing E-enterprise from a marketing point of view.	Articulate ideas by applying business vocabulary; demonstrating such through effective business communication skills.
ACC-101	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure: Class Participation, Homework, Projects, Quizzes and Exams	Measure:	Measure: Class Participation, Homework, Projects, Quizzes and Exams
ACC-201	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure: Class Participation, Homework, Projects, Quizzes and Exams	Measure:	Measure: Class Participation, Homework, Projects, Quizzes and Exams
BUS-101	Level: Introduced	Level: Not Applicable	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Assignment or Exercise	Measure:	Measure:	Measure: Quizzes, tests, projects, presentations.
BUS-102	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure: Assignment or Exercise	Measure:	Measure: Quizzes, tests, projects, presentations.
BUS-104	Level: Introduced	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Assignment or Exercise	Measure: Assignment or Exercise regarding online customer service	Measure:	Measure: Quizzes, tests, projects, presentations.
BUS-105	Level: Introduced	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable

	Measure: Research for Written and Oral Assignments	Measure: Assignment or Exercise regarding Webpage copy	Measure:	Measure: Quizzes, tests, projects, presentations.
BUS-205	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure: Exams, exercises, and homework	Measure: Exams, exercises, and homework
BUS-207	Level: Reinforced	Level: Introduced	Level: Not Applicable	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Research for Term Management Report	Measure: Assignment or Exercise regarding the Internet as a management resource	Measure:	Measure: Quizzes, tests, projects, presentations, Term Project - Management Report
BUS-210	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website
BUS-271	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website	Measure: Quizzes, tests, and projects, presentations, Term Project-E-commerce, Website
ECO-101	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure: class discussions, tests and examinations, essay tests and examinations, presentations, and writing assignments
INF-114	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure: (Skill and Tool Acquisition) Quizzes, tests, and projects	Measure:	Measure: (Skill and Tool Acquisition) Quizzes, tests, and projects

INF-145	Level: Introduced	Level: Introduced	Level: Not Applicable	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Assignment or Exercise	Measure: (Skill and Tool Acquisition) Quizzes, tests, and projects	Measure:	Measure: (Skill and Tool Acquisition) Quizzes, tests, and projects
INF-146	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.
INF-163	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.	Measure: Quizzes, tests, projects, presentations.
INF-228	Level: Not Applicable	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure: Assignments or Exercises in Excel to enable financial evaluation of an E-venture	Measure: Assignments or Exercises in Excel to enable financial evaluation of an E-venture	Measure: Assignments or Exercises in Excel to enable financial evaluation of an E-venture

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