Report Title: Planning 005: Detailed Report on Curriculum Maps

Curriculum Map	AAS Music Business							
Course Number	Evaluate and research career options in the music industry and develop promotional materials and interview skills for workforce opportunities.	Explain the contemporary structure of the music industry, including music publishing, record production, artist management, and concert promotion.	Explain the role of new media and technology in the recording and concert industries and apply this knowledge to the development of production and marketing plans.	skills and an understanding of the	Demonstrate a basic understanding of copyright law, publishing, contracts, and licensing.	Explain and apply knowledge of the marketing, promotion, and merchandising of music products.	Demonstrate basic understanding of management, law, and accounting as it applies to the music industry.	Demonstrate competency in an entertainment industry workplace environment.
ACC-110	Level: Introduced	Level: Not Applicable		•	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Not Applicable
	Emphasis : Not Applicable Measure:	Emphasis: Not Applicable Measure:	Emphasis : Not Applicable Measure:	Emphasis : Not Applicable Measure:	Emphasis : Not Applicable Measure:	Emphasis : Not Applicable Measure:	Emphasis : Not Applicable Measure:	Emphasis : Not Applicable Measure:
BUS-101	Level: Introduced	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable			Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
BUS-105	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable		Emphasis : Not Applicable	Applicable .	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:				Measure:	Measure:	Measure:	Measure:
COM-101	Level: Introduced	Level: Introduced		Emphasis : Not	Level: Introduced Emphasis: Not Applicable	Level: Introduced Emphasis: Not	Level: Introduced Emphasis: Not	Level: Introduced Emphasis : Not
	Emphasis : Not Applicable Measure:	Measure:		Applicable Measure:	Measure:	Applicable Measure:	Applicable Measure:	Applicable Measure:
	Level: Not Applicable	Level: Introduced	Level: Introduced		Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Not Applicable
ECO-101	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:		Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
	Level: Introduced	Level: Introduced	Level: Introduced		Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable		Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:		Measure:	Measure:	Measure:	Measure:	Measure:
MUS-163	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable

	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
MUS-252	Level: Reinforced	Level: Reinforced	Level: Mastered	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
				Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not
	Emphasis: Not Applicable	Emphasis : Not Applicable	Emphasis: Not Applicable	Applicable	Applicable	Applicable	Applicable	Applicable
						Measure: R, M	Measure: R, M	
	Measure: R, M Music	Measure: R, M Music	Measure: Music marketing	Measure: R, M Music		Music marketing	Music marketing	
	marketing plan	marketing plan	plan	marketing plan	Measure:	plan	plan	Measure:
MUS-262	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
				Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not
	Emphasis: Not Applicable	Emphasis : Not Applicable	Emphasis: Not Applicable	Applicable	Applicable	Applicable	Applicable	Applicable
						Measure: R, M	Measure: R, M	
	Measure: R, M Concert	Measure: R, M Concert	Measure: R, M Concert	Measure: R, M Concert	t	Concert production	Concert production	
	production plan	production plan	production plan	production plan	Measure:	plan	plan	Measure:
MUS-462	Level: Mastered	Level: Mastered	Level: Not Applicable	Level: Mastered	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Mastered
				Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not	Emphasis : Not
	Emphasis: Not Applicable	Emphasis : Not Applicable	Emphasis: Not Applicable	Applicable	Applicable	Applicable	Applicable	Applicable
	Measure: Internship							Measure: Internship
	report	Measure:	Measure:	Measure:	Measure:	Measure: R, M	Measure: R, M	report

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