

Report Title: Planning 005: Detailed Report on Curriculum Maps

Curriculum Map **CERT Music Business**

Course Number	Evaluate and research career options in the music industry and develop promotional materials and interview skills for workforce opportunities.	Explain the contemporary structure of the music industry, including music publishing, record production, artist management, and concert promotion.	Explain the role of new media and technology in the recording and concert industries and apply this knowledge to the development of production and marketing plans.	Exhibit entrepreneurial skills and an understanding of the history of the music industry.	Demonstrate a basic understanding of copyright law, publishing, contracts, and licensing.	Explain and apply knowledge of the marketing, promotion, and merchandising of music products.	Demonstrate basic understanding of management, law, and accounting as it applies to the music industry.
BUS-101	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
COM-101	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
MUS-152	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
MUS-163	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:	Measure:
MUS-252	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: R/M Marketing plan	Measure: R/M Marketing plan	Measure: R/M Marketing plan	Measure: R/M Marketing plan	Measure: R/M Marketing plan	Measure: R/M Marketing plan	Measure: R/M Marketing plan
MUS-262	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: R/M Concert production plan	Measure: R/M Concert production plan	Measure: R/M Concert production plan	Measure: R/M Concert production plan	Measure:	Measure: R/M Concert production plan	Measure: R/M Concert production plan