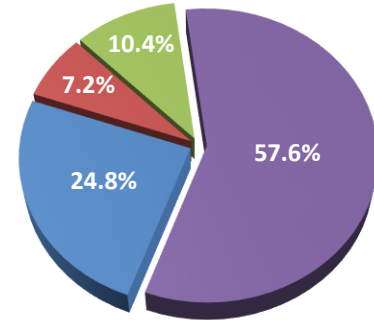


This is a profile of the Associate of Applied Science (A.A.S.) in Graphic Design. The purpose of this document is to highlight the program's enrollments, demographics, and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity, and job growth projections for target occupations.

Enrollment by Registration Type
Fall 2015



■ First-Time* ■ Transfer** ■ Stop-out*** ■ Returning****

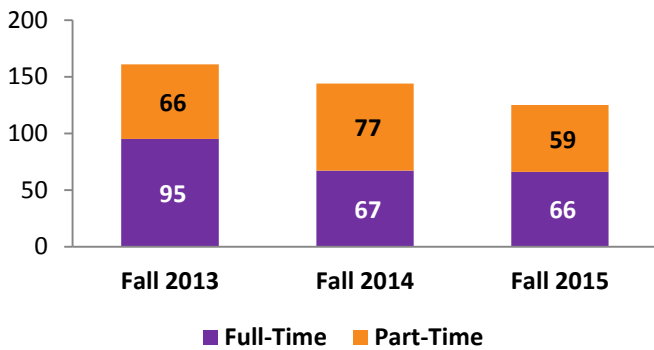
*New to college **New to Bergen (originally enrolled at different institution)

Not enrolled in previous semester *Enrolled in previous semester

Source: SURE Enrollment File

Enrollment by Attendance

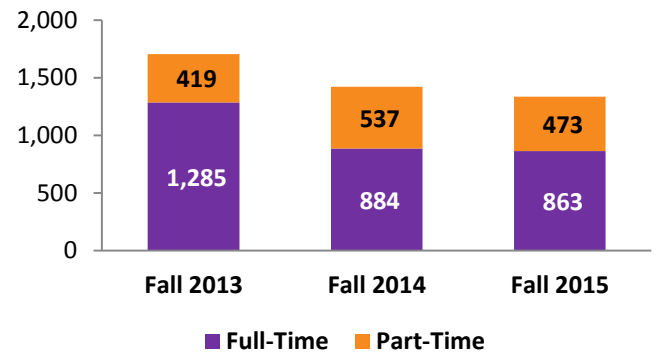
Student Status	Fall 2013	Fall 2014	Fall 2015
Full-Time	95	67	66
Part-Time	66	77	59
TOTAL	161	144	125



Source: SURE Enrollment File

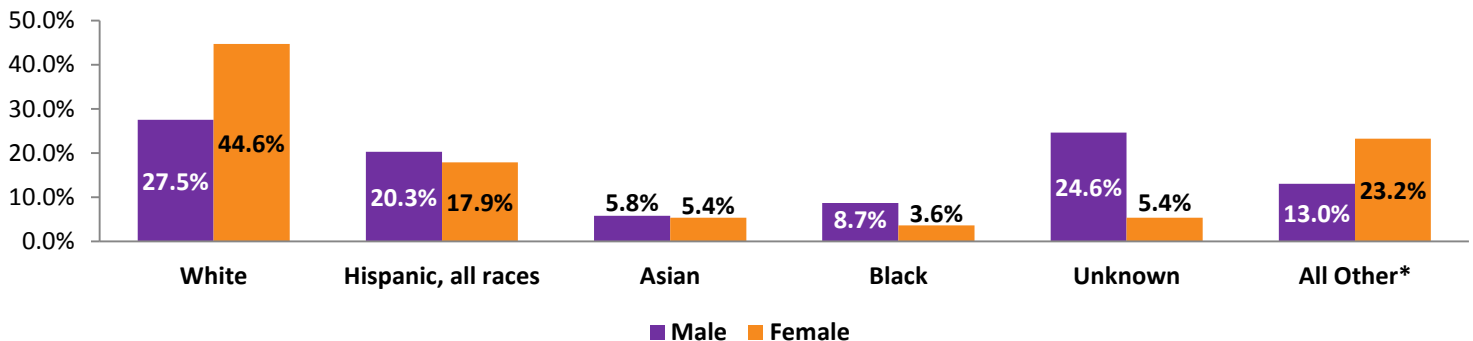
Credits Enrolled by Attendance

Student Status	Fall 2013	Fall 2014	Fall 2015
Full-Time	1,285	884	863
Part-Time	419	537	473
TOTAL	1,704	1,421	1,336



Source: SURE Enrollment File

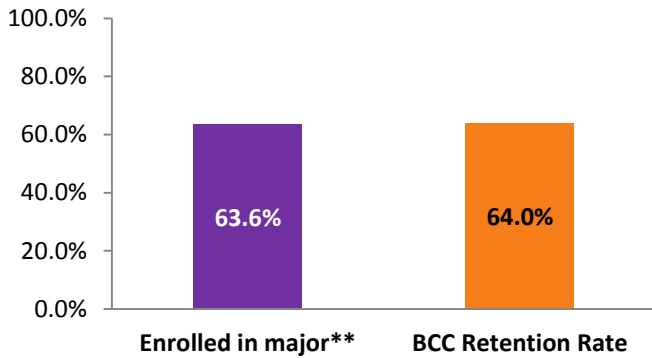
Enrollment by Gender & Race/Ethnicity, Fall 2015



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Enrollment File

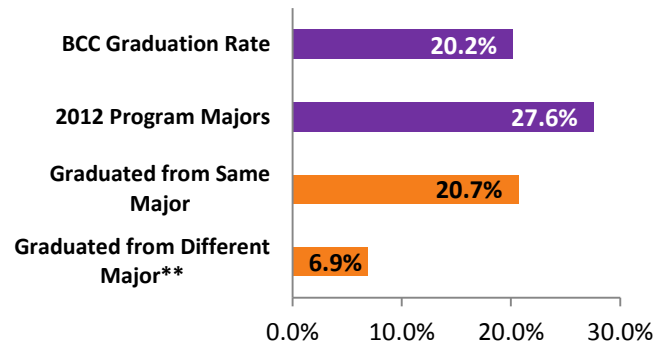
One-Year Retention, FTFTDS*, Fall 2014



*One-Year Retention Rate includes First-Time, Full-Time, Degree-Seeking Students in Fall 2014 who re-enrolled at BCC in Fall 2015. **Students who were First-Time, Full-Time and enrolled in major in Fall 2014 and re-enrolled at BCC in Fall 2015.

Source: SURE Enrollment File

Graduation Rates, FTFTDS*, Fall 2012

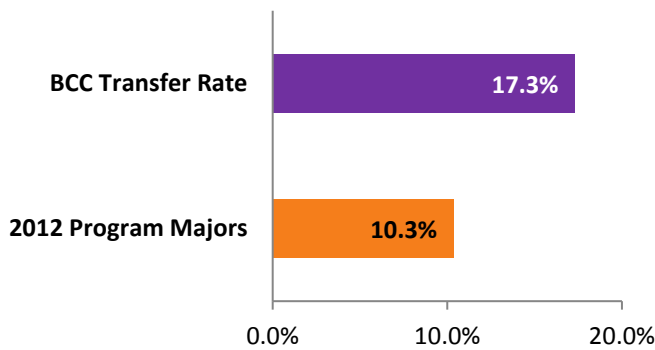


*Graduation Rates based on First-Time, Full-Time, Degree-Seeking Students who started at BCC in Fall 2012 and graduated within 3 years (150%).

**Most popular major(s) graduated from: AAS.ART.ANIM (1 grad), AS.PS.GEN (1 grad).

Source: IPEDS Graduation Rates Survey

Transfer Rates, FTFTDS*, Fall 2012



*Transfer Rates based on First-Time, Full-Time, Degree-Seeking Students who started at BCC in Fall 2012 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

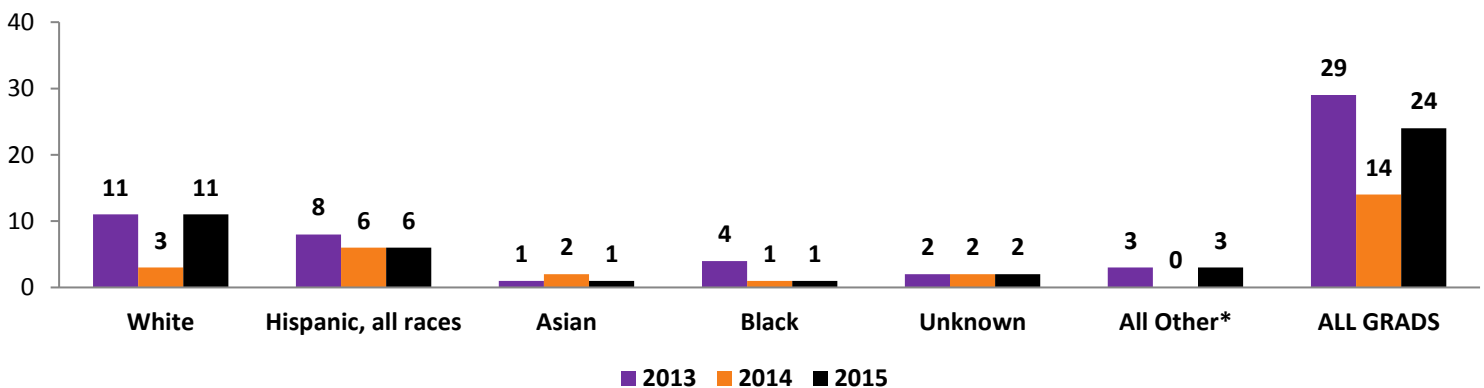
Job Growth for Target Occupations, NYC Metro Area*

Target Occupation	2015 Jobs	2025 Jobs	% Change
Artists	1,828	2,025	11.0%
Commercial and Industrial Designers	5,140	5,453	6.0%
Graphic Designers	37,933	40,747	7.0%
TOTAL	44,901	48,225	7.0%

*NYC Metro Area includes: **NJ counties:** Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union **NY counties:** Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester **PA counties:** Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

Degrees Awarded by Race/Ethnicity



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Degrees Awarded File