Graphic Design Computer Graphics

Bergen COMMUNITY COLLEGE | Center for Institutional Effectiveness

This is a profile of the Associate of Applied Science in Graphic Design and Computer Graphics. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity, and job growth predictions for target occupations based on the given program.
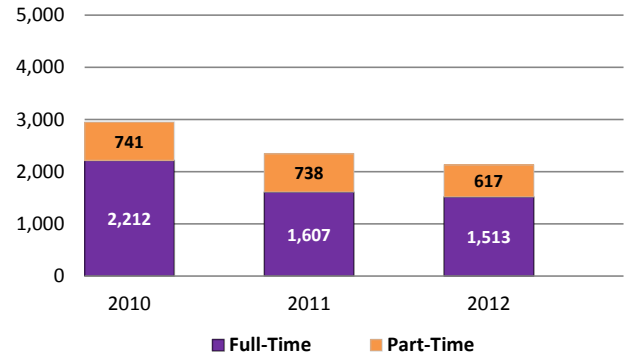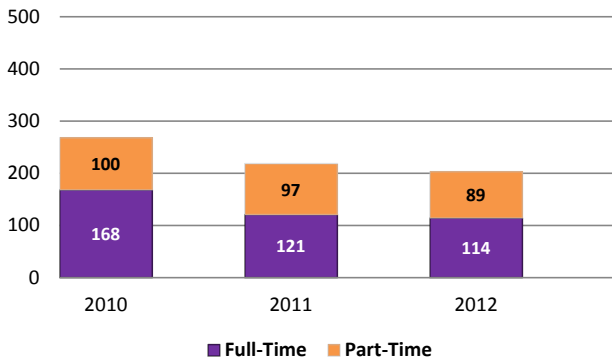
Enrollment by Registration Type
Fall 2012

- First-Time 18.7%
- Transfer 6.9%
- Stop-out 10.8%
- Returning 63.5%
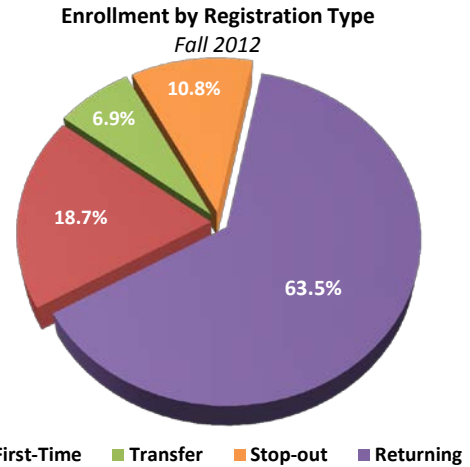
Source: SURE Enrollment File

Enrollment by Attendance

	2010	2011	2012
Full-Time	168	121	114
Part-Time	100	97	89
TOTAL	**268**	**218**	**203**

Source: SURE Enrollment File

Credits Enrolled by Attendance

	2010	2011	2012
Full-Time	2,212	1,607	1,513
Part-Time	741	738	617
TOTAL	**2,953**	**2,345**	**2,130**

Source: SURE Enrollment File

Enrollment by Gender & Ethnicity/Race Fall 2012

	White	Hispanic, race unspecified	Asian	Black	Unknown	All Other
Male	27.1%	33.8%	9.0%	10.5%	18.8%	0.8%
Female	37.1%	34.3%	12.9%	2.9%	11.4%	1.4%

Source: SURE Enrollment File

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Graphic Design
Computer Graphics
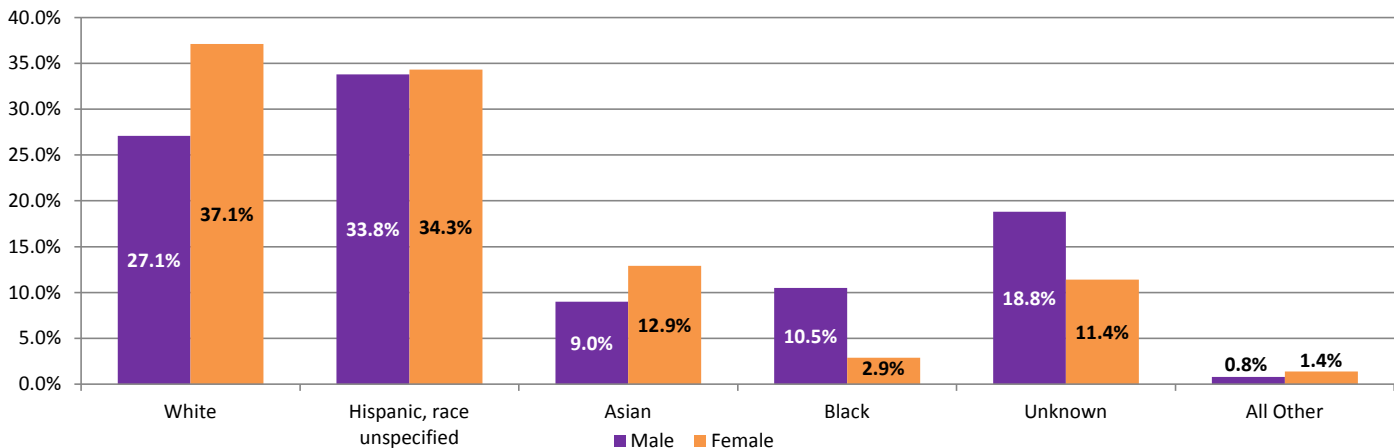
One-Year Retention*, FTFT Fall 2011

- Enrolled in major: 62.2%
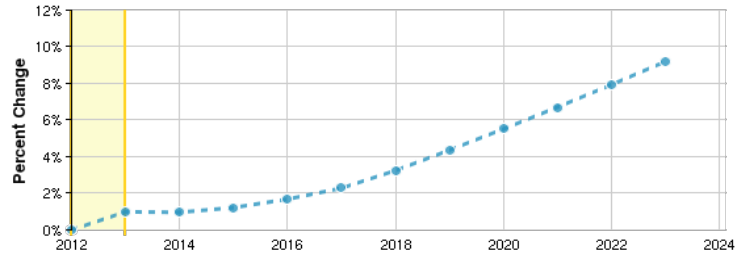- All FTFT: 66.2%
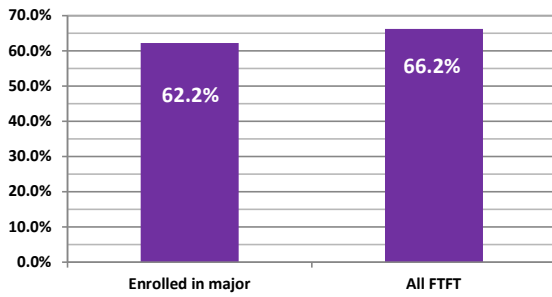
*One-Year Retention Rate includes First Time Full Time Degree-Seeking Students in the Fall 2011 who re-enrolled in Fall 2012
Source: SURE Enrollment Files

Percent Change in Job Growth, NYC Metropolitan Region

Region	2012 Jobs	2013 Jobs	% Change
NYC Metro*	21,502	21,715	1.00%

Chart shows the combined job growth for the following target occupations:
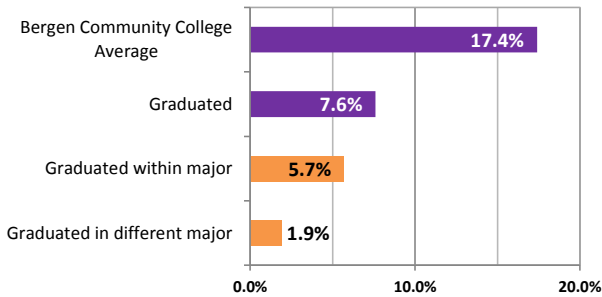Artists and Related Workers, Commercial and Industrial Designers, Graphic Designers
Job growth for target occupations regardless of educational attainment

This report uses state data from the following agencies: New Jersey Department of Labor and Workforce Development; New York Department of Labor, Division of Research and Statistics; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis

NYC Metro area includes: **New Jersey counties:** Bergen, Essex, Hudson, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union **New York counties:** Bronx, Kings, Nassau, New York, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester **Pennslvania counties:** Pike

Source: EMSI Economic Modeling

Graduation Rates*, 2009 Cohort

- Bergen Community College Average: 17.4%
- Graduated: 7.6%
- Graduated within major: 5.7%
- Graduated in different major: 1.9%

*Graduation Rates based on First Time Full Time Students who started at BCC in Fall 2009 and were tracked for 3 years (150%)
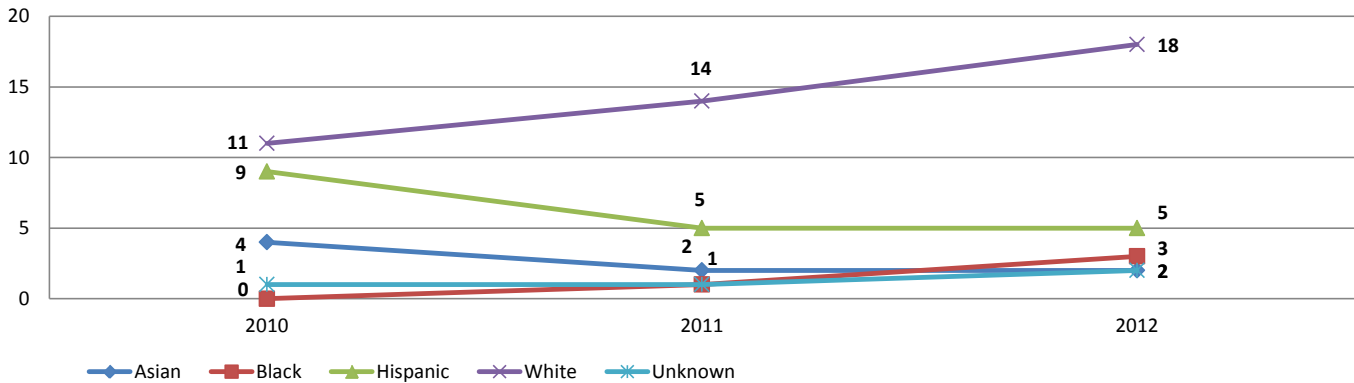Source: IPEDS Graduation Rates Survey

Transfer Rates*, 2009 Cohort

- Bergen Community College Average: 14.5%
- Enrolled in major: 11.3%
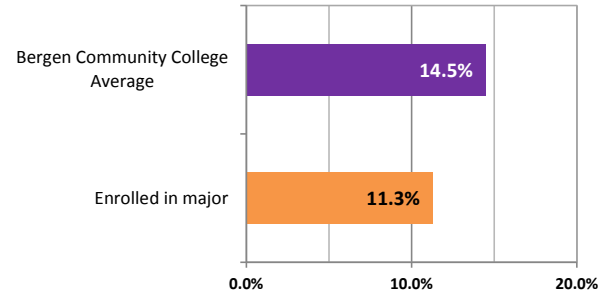
*Transfer Rates based on First Time Full Time Students who started BCC in Fall 2009 and transferred without graduating within 3 years (150%)
Source: IPEDS Graduation Rates Survey

Degrees Awarded* by Race/Ethnicity

*Certain races excluded from chart because of low numbers

	American Indian	Black	Hawaiian/ P.I.	Asian	White	Two or More	Hispanic	Unknown	TOTAL
2010	0	0	0	4	11	0	9	1	25
2011	0	1	0	2	14	1	5	1	24
2012	0	3	0	2	18	0	5	2	30

Source: SURE Degrees Awarded File