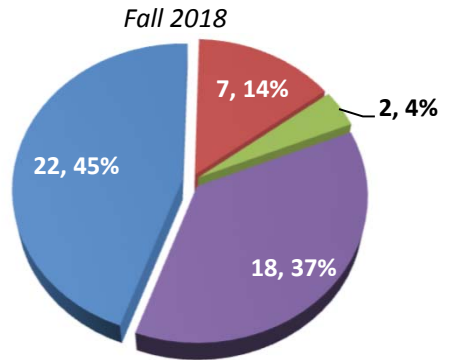


This is a profile of the Associate of Applied Science degree in E-Business Management. The purpose of this document is to highlight the program's enrollments, demographics, and outcomes. Enrollment information includes enrollment by registration type, enrollment by attendance status, credits enrolled by attendance status, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity, and job growth for target occupations in the NYC Metropolitan Area.

Enrollment by Registration Type



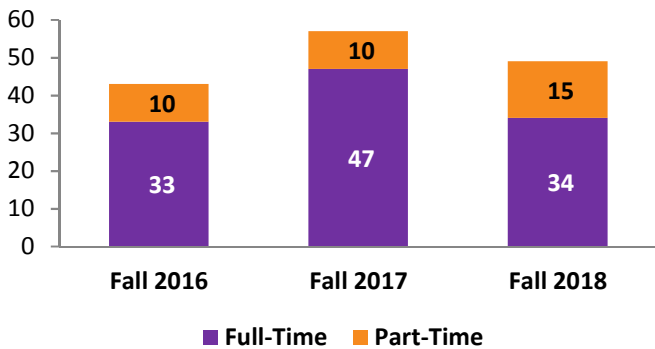
■ First-Time* ■ Transfer** ■ Stop-Out*** ■ Returning****

*New to college **New to Bergen (originally enrolled at different institution)
Not enrolled in previous semester *Enrolled in previous semester

Source: SURE Enrollment File

Enrollment by Attendance

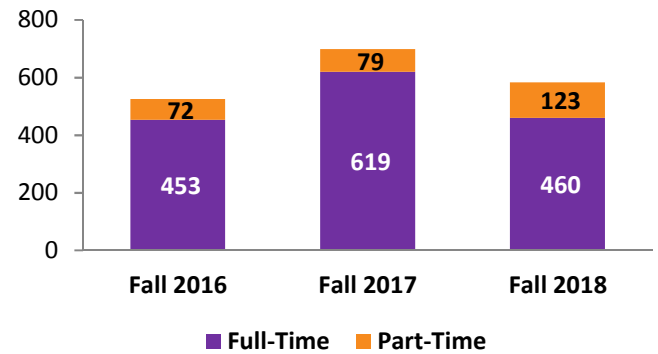
Student Status	Fall 2016	Fall 2017	Fall 2018
Full-Time	33	47	34
Part-Time	10	10	15
TOTAL	43	57	49



Source: SURE Enrollment File

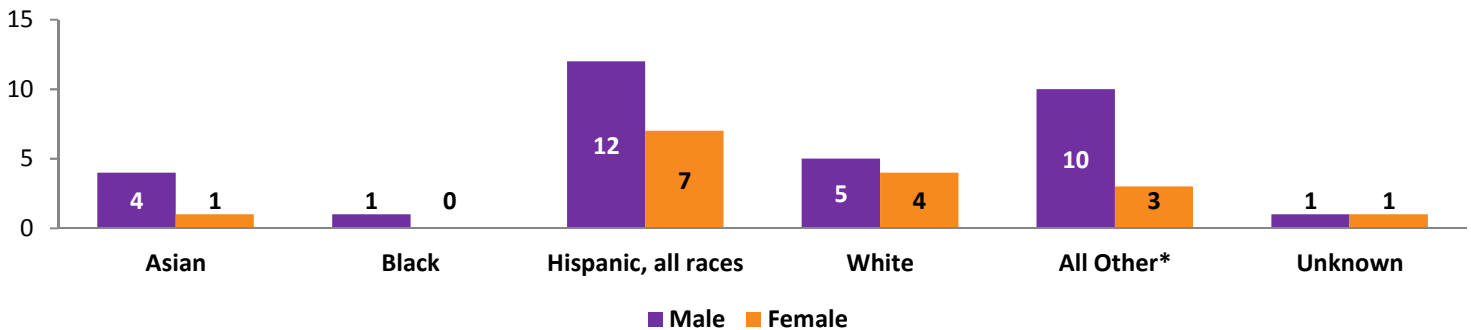
Credits Enrolled by Attendance

Student Status	Fall 2016	Fall 2017	Fall 2018
Full-Time	453	619	460
Part-Time	72	79	123
TOTAL	525	698	583



Source: SURE Enrollment File

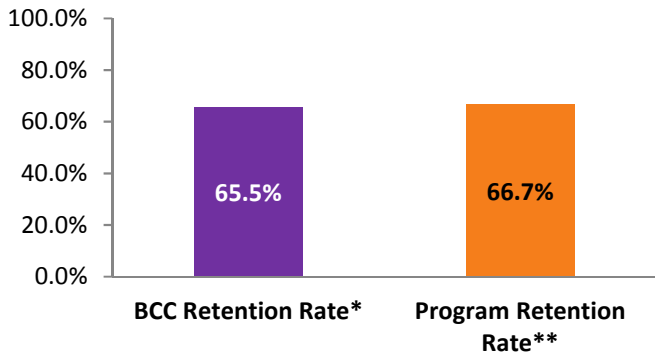
Enrollment by Gender & Race/Ethnicity, Fall 2018



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Enrollment File

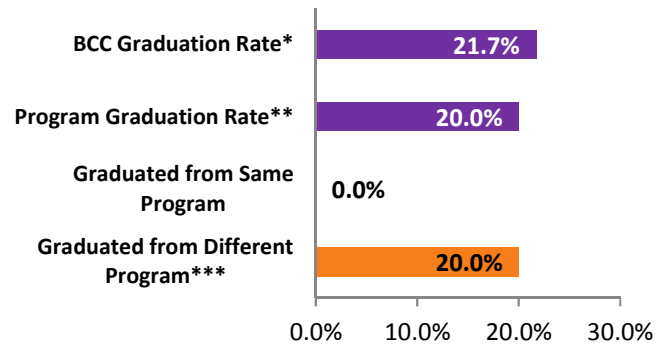
One-Year Retention Rate, Fall 2017



*One-Year Retention Rate includes First-Time, Full-Time, Degree-Seeking Students in Fall 2017 who re-enrolled at BCC in Fall 2018. **Students who were First-Time, Full-Time and enrolled in program in Fall 2017 and re-enrolled at BCC in Fall 2018.

Source: SURE Enrollment File

Graduation Rate, Fall 2015

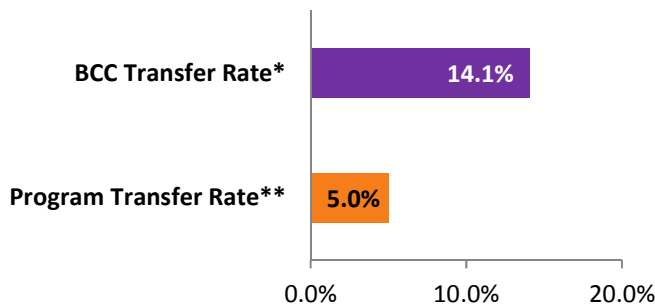


*Graduation Rate includes First-Time, Full-Time, Degree-Seeking Students in Fall 2015 who graduated in 3 years. **Students who were First-Time, Full-Time and enrolled in program in Fall 2015 who graduated in 3 years.

***Most popular major(s) graduated from: AS.PS.BUS.MKTG (2 grads), AS.PS.BUS.MGMT (1 grad), AS.PS.BUS.ADM (1 grad)

Source: IPEDS Graduation Rates Survey

Transfer Rate, Fall 2015



*Transfer Rate includes First-Time, Full-Time, Degree-Seeking Students in Fall 2015 who transferred without graduating in 3 years. **Students who were First-Time, Full-Time and enrolled in program in Fall 2015 who transferred without graduating in 3 years.

Source: IPEDS Graduation Rates Survey

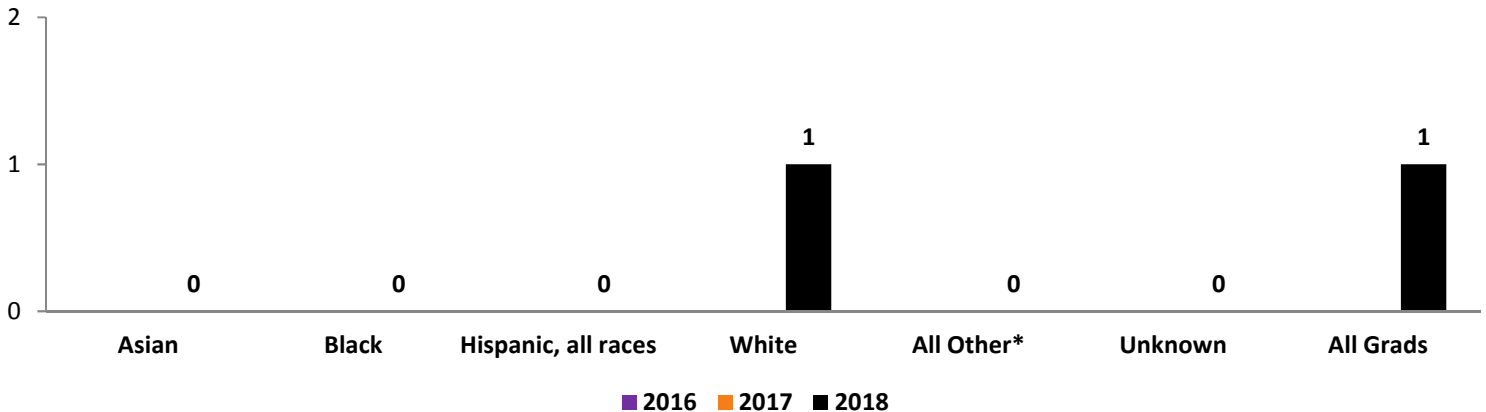
Job Growth for Target Occupations, NYC Metro Area*

Target Occupations	2018 Jobs	2028 Jobs	% Change
Social and Community Service Managers	10810	12830	19.0%
Business Operations Specialists	50311	55676	11.0%
First-Line Supervisors of Retail Sales Workers	62376	64982	4.0%
First-Line Supervisors of Non-Retail Sales Workers	20929	21327	2.0%

*NYC Metro Area includes: NJ counties: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union NY counties: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester PA counties: Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

Graduates by Race/Ethnicity



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Degrees Awarded File