

**AS. PS. BUS. MKTG DEGREE REQUIREMENTS FOR TRANSFER TO PACE UNIVERSITY
LUBIN SCHOOL OF BUSINESS – B.B.A. MARKETING
UNDER THE TERMS OF ARTICULATION AGREEMENT**

Oral and Written Communications: 9 credits

WRT 101 English Composition I
WRT 201 English Composition II
SPE 111 Speech Communication

Humanities: 15 credits

Two semesters of one Foreign Language

PHR 105 Professional Ethics

Select remaining 6 credits from two areas:
Fine Arts/Communication, Literature,
History, Philosophy/Religion

Social Science: 6 credits

ECO 101 Macro Economics

Select remaining 3 credits from
Anthropology, Geography, Political
Science, Psychology or Sociology

Natural Science: 8 credits

Select two courses from BCC General
Education Natural Science areas

Mathematics: 6 credits

Select two courses from:
MAT 150 Elementary Statistics
MAT 155 Finite Math
CIS 158 Introduction to Computer Science

Wellness & Exercise Science: 3 credits

WEX 101 and WEX-DHF-EXP elective

Business and Major electives: 18 credits

ACC 110 Financial Accounting
ACC 210 Managerial Accounting
BUS 101 Intro to Business
BUS 201 Principles of Marketing
ECO 201 Micro Economics
BUS 207 Principles of Business Mgmt **OR**
BUS 233 Business Law I

8/2/07