LAC Meeting Minutes  
March 20, 2018

1. Meeting started at 4:05.

2. Presentation: Dr. Tonia Mckoy and Jesse Jacondin

   "The Student’s Journey: IR’s Role as Storytellers" highlights

   - Changing role of Institutional Research
   - Advent of Big Data
   - Need RAV reports: *Relatable, Accessible, Visually Simulating*
   - Program = Hero
     - 12 Steps in Hero’s Journey
     - Use data to tell story; don’t just use anecdotes
     - Looked at 2010 cohort – opportunity to see what happens to students over six years

3. See attached Power point

Submitted by Gail Fernandez