

LAC Meeting Minutes
March 20, 2018

1. Meeting started at 4:05.
2. Presentation: Dr. Tonia Mckoy and Jesse Jacondin
"The Student's Journey: IR's Role as Storytellers" highlights
 - Changing role of Institutional Research
 - Advent of Big Data
 - Need **RAV** reports: ***Relatable, Accessible, Visually Simulating***
 - Program = Hero
 - 12 Steps in Hero's Journey
 - Use data to tell story; don't just use anecdotes
 - Looked at 2010 cohort – opportunity to see what happens to students over six years
3. See attached Power point

Submitted by Gail Fernandez