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|---------|---|---|---|---|---|-------------------------------|-------------------------------|
|         | Measure: Exercises and problems evaluated via homework software | Measure: Exercises and problems evaluated via homework software | Measure: Exercises and problems evaluated via homework software | Measure: Group project-rubric   | Measure: Exercises and problems evaluated via homework software | Measure: Group project-rubric | Measure: Group project-rubric |
| BUS-101 | Level: Reinforced   | Level: Reinforced   | Level: Reinforced   | Level: Reinforced   | Level: Not Applicable   | Level: Not Applicable         | Level: Not Applicable         |
|         | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable   | Emphasis : Not Applicable                                       | Emphasis : Not Applicable     | Emphasis : Not Applicable     |
|         | Measure: Individual company research project.                   | Measure: Individual company research project.                   | Measure: Individual company research project.                   | Measure: Individual company research project.   | Measure:  | Measure:                      | Measure:                      |
| BUS-201 | Level: Introduced   | Level: Not Applicable   | Level: Not Applicable   | Level: Introduced   | Level: Not Applicable   | Level: Not Applicable         | Level: Not Applicable         |
|         | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable   | Emphasis : Not Applicable                                       | Emphasis : Not Applicable     | Emphasis : Not Applicable     |
|         | Measure: Student presentations in class (individual or group    | Measure:  | Measure: Case Study, marketing plan, exams                      | Measure: Case Study, presentation   | Measure:  | Measure:                      | Measure:                      |
| ECO-101 | Level: Not Applicable   | Level: Not Applicable   | Level: Not Applicable   | Level: Introduced   | Level: Not Applicable   | Level: Not Applicable         | Level: Not Applicable         |
|         | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable   | Emphasis : Not Applicable                                       | Emphasis : Not Applicable     | Emphasis : Not Applicable     |
|         | Measure:  | Measure:  | Measure:  | Measure: Essay tests and writing assignments (papers, short essays, book reports, etc.) | Measure: Case study presentation                                | Measure:                      | Measure:                      |
| ECO-201 | Level: Not Applicable   | Level: Not Applicable   | Level: Not Applicable   | Level: Introduced   | Level: Not Applicable   | Level: Not Applicable         | Level: Not Applicable         |
|         | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable                                       | Emphasis : Not Applicable   | Emphasis : Not Applicable                                       | Emphasis : Not Applicable     | Emphasis : Not Applicable     |
|         | Measure:  | Measure:  | Measure:  | Measure: Essay tests and writing assignments (papers, short essays, book reports, etc.) | Measure:  | Measure:                      | Measure:                      |