### Curriculum Map

**Outcomes:**
- **PLG 1)** Analyze the international landscape for application.
- **PLG 2)** Identify and apply various international business strategies.
- **PLG 3)** Compare various global markets.
- **PLG 4)** Evaluate the economic, political, social and cultural environments.
- **PLG 5)** Write a report to support a global initiative.

**Courses:**
- **ACC110**
  - Level: Introduce
  - Emphasis: Low
  - Measure: Exams, quizzes, exercises
- **ACC210**
  - Level: Introduce
  - Emphasis: Low
  - Measure: Exams, quizzes, exercises
- **BUS101**
  - Level: Introduce
  - Emphasis: Low
  - Measure: Exams, quizzes, exercises
- **BUS262**
  - Level: Reinforce
  - Emphasis: High
  - Measure: Exams, quizzes, exercises
- **ECO101**