

# Refresher: AES Outcomes Assessment

Fall 2015 Workshop Series

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Center for Institutional  
Effectiveness

# Outcomes Assessment

- \* Why Outcomes Assessment?
- \* Bergen's Assessment Framework
- \* Outcomes Assessment Handbook
- \* Two-Year Cycle
  - ✧ Program /Unit's Core Outcomes
- \* Meta-Analysis of Assessment Report

# Outcomes Assessment

**To do**

**or**

**not to do?**

# MSCHE: Changing Expectations

## Standard 7: Institutional Assessment

### New Standards

“The institution has developed and implemented an assessment process that **evaluates its overall effectiveness** in achieving its mission and goals and its compliance with accreditation standards.”

- \* *Periodic assessment of the effectiveness of ...*
- \* *Continuously assess and improve*

# Bergen's Assessment Framework

- \* Mission Focus
- \* Two-Year Assessment Cycle
- \* Answer –
  - \* What are you trying to do?
  - \* How well are you doing it?
- \* *Assessment Handbook – CIE website*
  - \* *Part III & page 24*

# Example – Registrar’s Office

Core Outcome #1	Activities carried out to accomplish CO#1	How does a unit determines CO#1 has been accomplish well
Provide accurate class enrollment data	<ul style="list-style-type: none"> <li>❖ Distribution of Class Section Report to Deans, Dept. Chairs and Faculty</li> <li>❖ Collect verification data from faculty via Dept. Chairs and Deans, input the changes into Datatel</li> <li>❖ Run revised Class Section Report and distributed</li> </ul>	<p>Faculty is satisfied with accuracy of the class section report received on the Census Date</p> <p>Census Date Enrollment Report does not require any reconciliations</p>

# Two-Year Assessment Cycle

Outcomes Assessment Handbook, Page 24

- \* **Semester 1**

- ✧ Create unit level assessment plan

- \* **Semester 2**

- ✧ Develop assessment tool (s) and Timeline

- \* **Semester 3**

- ✧ Collect data and data analysis

- \* **Semester 4**

- ✧ Closing the loop & knowledge share

# Meta-Analysis of Assessment Report

An holistic evaluation of  
assessment reports (activities)

SUMMATIVE RATING RUBRIC FOR OUTCOMES ASSESSMENT REPORT

<i>Incomplete</i>	<ul style="list-style-type: none"><li>• Did not follow through with the program's assessment plan</li><li>• No evidence that assessment data were collected</li><li>• Submitted an incomplete assessment report</li></ul>
<i>Below Satisfactory</i>	<ul style="list-style-type: none"><li>• Not clear as to what outcome (s) was/were assessed</li><li>• Assessment method did not link well with the outcome being assessed</li><li>• Minimal effort was given to assessment</li><li>• Did not show any evidence of faculty/staff dialogue regarding assessment results</li></ul>
<i>Satisfactory</i>	<ul style="list-style-type: none"><li>• Showed evidence that the program's assessment plan was followed through</li><li>• Assessment method was appropriate for assessing the stated program learning goal/outcome</li><li>• Showed some evidence of faculty/staff dialogue regarding assessment results</li></ul>
<i>Exemplary</i>	<ul style="list-style-type: none"><li>• In addition to being <b>SATISFACTORY</b>-<ul style="list-style-type: none"><li>○ Employed a validated assessment tool or rubric developed by faculty group</li><li>○ Focused on assessing program-level outcome</li><li>○ Showed strong evidence of faculty/staff dialogue regarding assessment results and application of the results</li></ul></li></ul>

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# Roles of Unit Leader

- \* Unit's **core** outcomes are established and aligned with Vision and Mission
  - \* Unit Description
- \* Multiple points of demonstrating QUALITY
  - \* Student (or End User's) Satisfaction
  - \* Graduate Follow-up
  - \* Internal Targets
  - \* Process Improvements
  - \* # of target population served

# Resources

**YOU ARE  
NOT  
ALONE!**

- \* Assessment Fellows
- \* Deans
- \* Vice President/Executive Director
- \* Center for Institutional Effectiveness