

Refresher: Outcomes Assessment

Fall 2015 Workshop Series

Vice President Yun K. Kim and Assessment Fellows



Center for Institutional
Effectiveness

Outcomes Assessment

- * Why Outcomes Assessment?
- * Bergen's Assessment Framework
- * Outcomes Assessment Handbook
- * Two-Year Cycle
 - ✧ Program Learning Outcomes
 - ✧ Curriculum Map
- * Meta-Analysis of Assessment Report

Outcomes Assessment

To do

or

not to do?

Requirements & Changed Landscape

Standard 14: Assessment of Student Learning

“Assessment of student learning demonstrates that, at graduation, or other appropriate points, the institution’s students have knowledge, skills and competencies consistent with institutional and appropriate higher education goals.”

Standard V: Educational Effectiveness Assessment

“Assessment of student learning and achievement demonstrates that the institution’s students have accomplished educational goals **consistent with their program of study**, degree level, the institution’s mission, and appropriate expectations for institutions of higher education.”

Council for Higher Education Accreditation - CHEA

Assessment must:

- * Mission focused
- * Demonstrate what students know and what they can do
 - * Classroom level
 - * Program level
 - * Institution level
- * Demonstrate integrity of curriculum
- * Assess faculty and teaching facilities
- * Demonstrate effective student support services

Bergen's Assessment Framework

- * Faculty-Driven Process
- * Locus of Assessment is at Program Level & Integrated Foundational Skills
 - * *Knowledge and skill sets of your majors who are nearing completion*
 - * *General Education's core learning outcomes*
- * Two-Year Assessment Cycle
- * *Assessment Handbook – CIE website*

Two-Year Assessment Cycle

- * **Semester 1**

- ✧ Create program level assessment plan

- * **Semester 2**

- ✧ Develop assessment tool (s) and Timeline

- * **Semester 3**

- ✧ Collect data and data analysis

- * **Semester 4**

- ✧ Closing the loop & knowledge share

Learning Outcomes and Curriculum Map

- * **Program Learning Outcomes:**

A set of specific student performances and behaviors that demonstrates student learning and skill development

- * **Curriculum Map:**

A visual representation of the STRUCTURE of program curriculum

<http://www.bergen.edu/academics/program-learning-outcomes>

<http://www.bergen.edu/about-us/institutional-effectiveness/assessment/assessment-of-student-learning/curriculum-maps#CMSP15>

Meta-Analysis of Assessment Report

An holistic evaluation of
assessment reports (activities)

SUMMATIVE RATING RUBRIC FOR OUTCOMES ASSESSMENT REPORT

<i>Incomplete</i>	<ul style="list-style-type: none">• Did not follow through with the program's assessment plan• No evidence that assessment data were collected• Submitted an incomplete assessment report
<i>Below Satisfactory</i>	<ul style="list-style-type: none">• Not clear as to what outcome (s) was/were assessed• Assessment method did not link well with the outcome being assessed• Minimal effort was given to assessment• Did not show any evidence of faculty/staff dialogue regarding assessment results
<i>Satisfactory</i>	<ul style="list-style-type: none">• Showed evidence that the program's assessment plan was followed through• Assessment method was appropriate for assessing the stated program learning goal/outcome• Showed some evidence of faculty/staff dialogue regarding assessment results
<i>Exemplary</i>	<ul style="list-style-type: none">• In addition to being SATISFACTORY-<ul style="list-style-type: none">○ Employed a validated assessment tool or rubric developed by faculty group○ Focused on assessing program-level outcome○ Showed strong evidence of faculty/staff dialogue regarding assessment results and application of the results

July 30, 2013

Roles of Department Chair

- * Your program's curriculum integrity
 - * Program description; Program outcomes; Curriculum Map
- * Multiple points of demonstrating QUALITY
 - * Outcomes assessment
 - * Graduate follow-ups; Student Satisfaction Survey
 - * Internal Program Dashboard
 - * Periodic program review and revisions
 - * Course Syllabi

Resources

**YOU ARE
NOT
ALONE!**

- * Assessment Fellows
- * Learning Assessment Liaisons
- * Program Faculty
- * Deans
- * Center for Institutional Effectiveness
- * VP of Academic Affairs