

Report Title: Planning 005: Detailed Report on Curriculum Maps

Curriculum Map **AS Broadcasting**

Course Number	1.Learn to compare and contrast mass media to other forms of communication.	2.Analyze the economic foundation of mass media as well as its function.	3.Understand which mass media are government regulated, self-regulated, and protected by the first amendment.	4.Identify the political framework of media in other cultures.	5.Understand how current trends of conglomeration and technological advances are affecting the mass media.	6.Recognize the different formats used to prepare information for print, broadcast and the Internet.	7.Gain an overview of the various laws and ethics that govern the media.	8.Improve writing and critical thinking skills.	9.Explore various career opportunities available in mass media.	10.Understand the content creation process from a procedural and technical perspective.	11.Understand aesthetic principles and considerations informing content creation.	12.Understand approaches to content analysis.
COM-101	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable
	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure: written assignments and exams	Measure: written assignments, class discussions and exams	Measure: written assignments, class discussions and exams	Measure: written assignments, class discussions and exams	Measure: written assignments, class discussions and exams	Measure: graded and ungraded group assignments	Measure: written assignments	Measure: written assignments	Measure: class discussions and assignments	Measure:	Measure:	Measure:
COM-103	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : High	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : High	Emphasis : High	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable
	Measure:	Measure:	Measure: written assignments and class discussions	Measure:	Measure: written assignments and class discussions	Measure:	Measure: written assignments	Measure: written assignments	Measure: class discussions and assignments	Measure:	Measure:	Measure:
COM-105	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : High	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : High
	Measure:	Measure:	Measure: written assignments and class discussions	Measure:	Measure: written assignments and class discussions	Measure: written assignments and class discussions	Measure: written and practical assignments	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises, written and practical assignments	Measure: written and practical assignments	Measure: written assignments
COM-106	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : High	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : Medium
	Measure:	Measure:	Measure: written assignments and class discussions	Measure:	Measure: written assignments and class discussions	Measure: written and practical assignments	Measure: written and practical assignments	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises and written and practical assignments	Measure: exercises and written and practical assignments	Measure: class exercises

COM-111	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced	Level: Introduced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : High	Emphasis : High	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium
	Measure:	Measure:	Measure:	Measure:	Measure: written assignments and class discussions	Measure: written and practical assignments and class discussion	Measure: class discussion and assignments	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises and written and practical assignments	Measure: exercises and written and practical assignments	Measure: class exercises
COM-205	Level: Not Applicable	Level: Not Applicable	Level: Reinforced	Level: Not Applicable	Level: Not Applicable	Level: Reinforced	Level: Not Applicable	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Not Applicable
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : High	Emphasis : Not Applicable	Emphasis : High	Emphasis : Medium	Emphasis : High	Emphasis : Medium	Emphasis : Not Applicable
	Measure:	Measure:	Measure: written assignments and class discussions	Measure:	Measure:	Measure: graded assignments	Measure:	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises and written and practical assignments	Measure: evaluation of student's recordings	Measure:
COM-207	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Not Applicable	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Not Applicable	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : High	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium
	Measure:	Measure:	Measure:	Measure:	Measure: written and practical assignments	Measure: written and practical assignments	Measure: class discussion and assignments	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises and written and practical assignments	Measure: exercises and written and practical assignments	Measure: class exercises
COM-208	Level: Not Applicable	Level: Not Applicable	Level: Reinforced	Level: Not Applicable	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced	Level: Reinforced
	Emphasis : Not Applicable	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : Not Applicable	Emphasis : Medium	Emphasis : High	Emphasis : Medium	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : High	Emphasis : Medium
	Measure:	Measure:	Measure: written assignments and class discussions	Measure:	Measure: written and practical assignments	Measure: written and practical assignments	Measure: class discussion and assignments	Measure: written assignments	Measure: class discussions and assignments	Measure: exercises and written and practical assignments	Measure: exercises and written and practical assignments	Measure: class exercises