

BERGEN COMMUNITY COLLEGE

DIVISION OF HUMANITIES

COURSE SYLLABUS- Television Production I—COM 106

Name:

Office:

Office Hours:

E-mail:

Course Description:

This course is a hands-on introduction to video and television production. Students work with broadcast cameras in the television studio and with electronic news gathering technology in the field. Topics include digital image creation, lighting, camera operation, audio production, basic editing, and script-writing in order to produce short videos and television programs.

2 Lecture Hours, 2 Lab Hours, 3 Credits

Student Learning Outcomes:

1. Demonstrate the creative and technical skills required in the television and digital film pre-production, production, and post-production processes.
2. Create a script and rundown sheet for a video production.
3. Demonstrate proficiency in the proper and safe use, set-up, application, and troubleshooting of all video, audio, and editing equipment.

4. Analyze television, video, and film content pertaining to audience, message, and format.
5. Produce a promotional video or public service announcement, a 1-minute news spot, and a 10-minute television interview program.

Means of Assessment:

All activities must meet the standards of acceptability according to the instructor.

1. The student will demonstrate the proper and effective use of broadcast & DSLR cameras, lighting equipment, editing, and audio gear.
2. Successful completion of 5 Class Assignments
3. Midterm Exam, Final Exam

Text:

There is no required textbook for this course.

Class Participation: 20%

Class Assignments: 40%

Three-Point Lighting	5%
ENG/Interview	5%
PSA	10%
News Spot	10%
Studio Interview	10%

Testing: 40%

Midterm	20%
Final Exam	20%

Final Grade Point Equivalent

Numeric Grade	Letter Equivalent
90-100	A
86-89	B+
80-85	B
76-79	C+
70-75	C
60-69	D
0-59	F (FAIL)

COURSE SCHEDULE:

Week 1: Video Image Creation/Shot Composition

Week 2: ENG camcorders & Field Production/3-Point Lighting Assignment

Week 3: ENG/Interview Assignment

Week 4: Script & Storyboard Due/Begin Shooting PSA Assignment

Week 5: Post-Production Basics/Editing Promo or PSA

Week 6: Review of PSA/Promo Assignment/Midterm Review

Week 7: Midterm Exam & Introduction to the TV Studio

Week 8: The Rundown Sheet & Studio Directing

Week 9: ENG For Broadcast News

Week 10: Produce/Direct 1:00 News Spot Assignment

Week 11: Produce/Direct 1:00 News Spot Continued

Week 12: Preparation For 10:00 Studio Interview

Week 13: The 10:00 Studio Interview Assignment

Week 14: The 10:00 Studio Interview LIVE/Final Exam Review

Week 15: Comprehensive Final Exam/Review of Projects

