

Bergen Community College
 Division of Business, Arts, and Social Sciences
 Visual and Performing Arts Department

Course Syllabus

FAB 220 Fashion Design Capstone

Basic Information about Course and Instructor

Semester and year:
 Course and Section Number:
 Meeting Times and Locations:

Instructor:
 Office
 Location:
 Phone:
 Departmental Secretary: [optional]
 Office Hours:
 Email Address:

Course Description

This course integrates all previous coursework into a final capstone project. Students will design and present two completed outfits as part of a final women's apparel collection based on current trends, including the technical specifications needed for production. In addition, students will prepare an e-portfolio of 6 mini collections consisting of 6-8 looks that have an inspiration page, fabrication page, fashion illustrations and technical flat sketches of each garment included in the portfolio.

2 lecture hours, 2 laboratory hours, 3 credits

Prerequisites: FAB 101, FAB 212, FAB 213

Corequisites: FAB 231

Student Learning Objectives: As a result of meeting the requirements in this course, students will be able to:

1. Communicate personal design aesthetic and approach to design using two- and three-dimensional design techniques.
2. Use manual skills and design technologies to present both creative and technical aspects of the collection.
3. Design, construct and style two complete outfits taken from a group in their portfolio.
4. Develop both an e portfolio and a printed portfolio to present to a potential employer.
5. Develop a resume, cover letter and leave behind to successfully market themselves to a potential employer.

Learning Assessment

The Student Learning Objectives (SLOs) in this course are intended to be aligned with the overall Learning Goals of the FAB Program. In addition, student progress in reaching the course's SLOs is to be assessed through various means of assessment, such as the "Suggested Means of Assessment" listed below.

Student Learning Objective	Suggested Means of Assessment
1.Communicate personal design aesthetic and approach to design using two- and three-dimensional design techniques.	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Journal
2.Use manual skills and design technologies to present both creative and technical aspects of the collection.	<input type="checkbox"/> Final Project and Presentation Assignments
3.Design, construct and style two complete outfits taken from a group in their portfolio.	<input type="checkbox"/> Assignments <input type="checkbox"/> Journal <input type="checkbox"/> Final Project and Presentation
4. Develop both an e portfolio and a printed portfolio to present to a potential employer.	<input type="checkbox"/> Assignments <input type="checkbox"/> Final Project and Presentation
5.Develop a resume, business card and leave behind to successfully market themselves to a potential employer.	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Journal <input type="checkbox"/> Final Project and Presentation

Research, Writing & Examination Requirements

Tests

Students will be tested on the information and skills learned in each unit of study.

Assignments

Students will be responsible for designing a 6-collection portfolio of women's apparel including process sketches, Inspiration board, fabrication board, color illustrations, flat technical sketches, 2 technical packages for production and two complete sewn outfits drawn from one of the collections included in the portfolio. Additionally, students will create a printed portfolio, digital e portfolio, resume, business card and leave behind.

Journal

Students will keep a digital and manual sketchbook journal that categorizes their design ideas and inspiration.

Capstone Project & Presentation

Students will complete their 6-collection final portfolio, pattern and sew two outfits from one of the collections included in the portfolio, two technical production packages, resume, business card and leave behind for the fashion show and portfolio review at the end of the Spring semester. Students will formally show their presentations to the college, classmates and industry during this presentation.

Course Content

UNIT 1: Students will further develop concepts, inspirations and designs from previous courses. Instructors will provide one-on-one help to students to hone these concepts into a 6-collection portfolio and complete two outfits from one chosen collection. Instruction will be provided in how to properly develop and communicate a coordinated collection. Additionally, skills such as trend forecasting, product development, advanced portfolio presentation skills and marketing will be reinforced.

UNIT 2: Students will learn the basics of creating a professional fashion design portfolio as well as an e portfolio, using a digital e portfolio platform. Students will learn how to develop a proper cover letter, resume and leave behind. Additionally, students will learn to create and edit a digital version of their collection that will be placed on their e portfolio platform of choice. Students will create two technical packages of from two of the garments that they have created for production.

UNIT 3: Students will learn the basics of communicating and promoting a fashion collection. Emphasis will be placed on creating a successful portfolio presentation and supporting marketing materials. Finally, students will learn how to style their collection for presentation, using mannequins and/or live models.

Special Features of the Course (if any) [to be designated by the instructor]

Use of Adobe Photoshop and Adobe Illustrator.

Course Texts and/or Other Study Materials

Required Textbook and Resources:

Tain, L. (2010). Portfolio Presentation for Fashion Designers

ISBN: 9781563678172

Access to Adobe Creative Cloud

Recommended Textbooks:

Angel, Samata; Fashion Designer's Resource Book, A&C Black, 2013 ISBN-13: 978-1408170892

Gehlhar, Mary; The Fashion Designer Survival Guide, Rev Edition, Kaplan, 2008.

ISBN-13: 978-1427797100

Meadows, Toby, How to Set Up and Run a Fashion Label, Laurence King, 2012

WWD.com

Student Supplies

Access to Adobe Creative Cloud

Portfolio

Sewing, draping and patternmaking supplies

Markers and sketch supplies

Flash drive

Fabric and trim for two outfits

Glossy photo quality paper

Access to a digital portfolio platform (Behance, WIX, Style portfolios, Squarespace, Folio link)

Resume paper

Business cards

Suggested Resources

University Of

Fashion.com

WWD

Library Databases here at

Bergen

[http://www.bergen.edu/
library/](http://www.bergen.edu/library/).

Grading Policy

Portfolio Project 40%
 Midterm Review 20%
 Journal (Sketchbook) 10%
 Final Capstone Presentation 30%

Grading Scale

90-100%	A	70-75%	C
86-89%	B+	60-69%	D
80-85%	B	0-59%	F
76-79%	C+	Unofficial WD	E

BCC Attendance Policy

All students are expected to attend punctually every scheduled meeting of each course in which they are registered. Attendance and lateness policies and sanctions are to be determined by the instructor for each section of each course. These will be established in writing on the individual course outline. Attendance will be kept by the instructor for administrative and counseling purposes.

FAB Attendance Policy

Class participation and in-class work are key to succeeding in fashion apparel design. Three or more absences will result in a full letter grade drop for this course. Six or more absences will result in an automatic failing grade. For classes that meet once a week six or more absences will result in a failing grade.

Other College, Divisional, and/or Departmental Policy Statements

Statement on Accommodations for Disabilities

Bergen Community College aims to create inclusive learning environments where all students have maximum opportunities for success. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Specialized Services at 201-612-5269 or via email at ossinfo@bergen.edu for assistance.

Student and Faculty Support Services

The Distance Learning Office – for any problems you may have accessing your online courses	Room C-334	201-612-5581 psimms@bergen.edu
Smarthinking Tutorial Service	On Line at:	http://www.bergen.edu/pages1/Pages/4787.aspx
The Tutoring Center	Room L-125	201-447-7908 http://www.bergen.edu/pages1/pages/2192.aspx
The Writing Center	Room L-125	201-447-7908 http://www.bergen.edu/pages1/Pages/1795.aspx
The Office of Specialized Services (for Students with Disabilities)	Room L-116	201-612-5270 http://www.bergen.edu/oss
BCC Library – Reference Desk	Room L-226	201-447-7436

Special Note on the Tutoring Center

The Henry and Edith Cerullo Learning Assistance Center encompasses the Tutoring Center, the English Language Resource Center, and the Writing Center. The website of the Learning Assistance Center is located at www.bergen.edu/pages/2192.asp. Tutoring services are available for this course in the Tutoring Center. I strongly recommend that you make use of those services as we progress through the course. As listed above, the Tutoring Center is located in Room L-125, and its phone number is 201-447-7908.

SAMPLE COURSE OUTLINE AND CALENDAR
[with designation of Student Learning Objectives – by number – for each topic]

Week(s)	Date(s)	Topics & Assignments	Learning Objectives
1		<p>Class Introduction. Review of previous coursework and discussion on current fashion trends and industry innovations.</p> <p>Introduction of capstone project and expectations. Review and critique of student work.</p> <p>Discussion of branding materials. Resume, leave behind and cover letter.</p> <p>Lecture: The Portfolio: A statement of style. Review of different styles of portfolios, materials and digital e portfolio resources.</p>	1,2,3,4,5
2		<p>Students work in-class on sketching, conceptualizing and merchandising the 6 mini collections. One-on-one instructor guidance.</p> <p>All concepts for collections are due by week 3. Concepts include Inspiration pages- completed in photoshop, fabric swatches, and 50 thumbnail sketches per collection.</p> <p>Lecture: Defining the customer. Creating a customer profile. Review of market research, demographics and psychographic research.</p>	1,2,3,4
3		<p>Students finalize all sketches for the 6 portfolio collections. All fabrics are chosen and the looks that will be patterned and sewn are selected.</p> <p>Student and instructor edit collections. Edit sketches and do corrections according to instructor comments.</p> <p>Lecture: The Design Sketch- A Century of Style. Stylizing fashion illustrations to meet your design aesthetic.</p>	1,2,3,4
4		<p>Students begin creating Inspiration boards, fabrication boards and color stories for each collection. Work is done using Adobe Photoshop.</p> <p>One-on-one instructor guidance.</p> <p>Lecture: How to create Inspiration Boards and fabrication boards for a fashion design portfolio. Different presentation techniques are emphasized.</p>	1,2,3,4
5		<p>Students continue to work on Inspiration boards, fabrication boards and color stories for all six collections. One on one review with instructor. All digital Inspiration and fabrication boards are complete by week 6.</p> <p>Lecture: Portfolio Organization and Content. Key ingredients that should be included in a fashion design portfolio.</p>	1,2,3,4
6		<p>Instructor review and comment of students Inspiration boards and fabrication boards. Students begin to illustrate their collections on a 10 head fashion croquis.</p> <p>Lecture: The Design Journal: Exploration and Process</p>	1,2,3,4

7		<p>Students continue to Illustrate all 6 collections in color. Illustrations may be rendered by hand or digitally using Adobe Photoshop or Illustrator. One on one instructor guidance. Hand drawn Illustrations must be scanned into photoshop and corrected to prepare for portfolio layouts.</p> <p>All final illustrations must be drawn, rendered and scanned by week 8.</p> <p>Lecture: Creating dynamic fashion design portfolio digital layouts. Scanning and cleaning up your work using Adobe Photoshop.</p>	1,2,3,4
8		<p>Complete final illustrations and renderings for all six collections. Begin digitally cleaning up your work and working on the layouts in Adobe Illustrator or Adobe Photoshop. One on one instructor guidance and review of portfolio layouts. Portfolio layouts are due without flat sketches by week 9. Students begin importing technical flat sketches into their portfolio layouts. One on one instructor guidance and review. All flats are due drawn in Adobe Illustrator and included in final portfolio layouts by week 11.</p> <p>Lecture: Incorporating technical flat sketches into your portfolio presentation</p> <p>Lecture: Creating your resume, cover letter and leave behind.</p>	1,2,3,4,5
9		<p>Students begin to pattern and drape the two outfits for their final portfolio collection.</p> <p>One on one instructor guidance and review of muslins. Muslins are due by week 11</p> <p>Resume, cover letter and leave behind draft is due by week 10.</p>	1,2,3,5
10		<p>In class studio. Students continue draping and patterning their two outfits for the final collection. One-on-one instructor guidance.</p> <p>Muslins are due by week 11</p> <p>One on one Instructor review of resume, cover letter and leave behind material.</p> <p>Final resume, cover letter and leave behind due by week 13.</p>	1,2,3,5
11		<p>In class studio.</p> <p>Final muslin review and corrections with instructor.</p> <p>Students begin to cut and sew their final portfolio garments.</p> <p>Digital portfolio review: one on one instructor guidance. All collections should be complete, with layouts. Students complete flat technical sketches. All portfolio artwork should be complete by week 12. Students should begin creating their e portfolio.</p>	1,2,3,4

12		In class studio. Students continue sewing their final portfolio garments. One on one digital portfolio review with instructor. Lecture: Creating the technical package	1,2,3,4
13		In class studio. Students continue sewing their final portfolio garments. Students complete their digital e portfolio work and begin to print out and assemble their final portfolio presentation. Advanced presentation techniques are discussed.	1,2,3,4
14		In class studio. Students complete their final portfolio sewn garments. Students finish printing and assembling their final portfolio books. Students complete the technical package for two garments. Resume, cover letter and leave behind are due complete.	1,2,3,4,5
15		Final capstone presentations	1,2,3,4

Note to Students: This Course Outline and Calendar is tentative and subject to change, depending upon the progress of the class.