



**Bergen Community College**  
Division of Humanities  
Department of Visual and Performing Arts

Course Syllabus

**FAB 220**  
**Fashion Design Capstone**

**Basic Information About Course and Instructor:**

**Semester and Year:**

**Section Number:**

**Meeting Times:**

**Locations:**

**Instructor:**

**Office Location:**

**Phone:**

**Departmental Secretary:** Pam Coles

**Office Hours:**

**Email Address:**

**Course Description:**

This course integrates all previous coursework into a final capstone project. Students will design and present two completed outfits as part of a final women's apparel collection based on current trends, including the technical specifications needed for production. In addition, students will prepare an e- portfolio of 6 mini collections consisting of 6-8 looks that have an inspiration page, fabrication page, fashion illustrations and technical flat sketches of each garment included in the portfolio

**Credits:** 3 (2 lecture, 2 lab)

**Prerequisites:** FAB 101, FAB 212, FAB 213

**Co-requisites:** FAB 231

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## Student Learning Outcomes:

As a result of meeting the requirements in this course, students will be able to:

1. Communicate personal design aesthetic and approach to design using two- and threedimensional design techniques.
2. Use manual skills and design technologies to present both creative and technical aspects of the collection.
3. Design, construct and style two complete outfits taken from a group in their portfolio.
4. Develop both an e portfolio and a printed portfolio to present to a potential employer.
5. Develop a resume, cover letter and leave behind to successfully market themselves to a potential employer.

## Learning Assessment

Student Learning Objective	Suggested Means of Assessment
1.Communicate personal design aesthetic and approach to design using two- and three-dimensional design techniques.	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Journal
2.Use manual skills and design technologies to present both creative and technical aspects of the collection.	<input type="checkbox"/> Final Project and Presentation Assignments

3.Design, construct and style two complete outfits taken from a group in their portfolio.	<input type="checkbox"/> Assignments <input type="checkbox"/> Journal <input type="checkbox"/> Final Project and Presentation
4. Develop both an e portfolio and a printed portfolio to present to a potential employer.	<input type="checkbox"/> Assignments <input type="checkbox"/> Final Project and Presentation
5.Develop a resume, business card and leave behind to successfully market themselves to a potential employer.	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Journal <input type="checkbox"/> Final Project and Presentation

### Course Content:

This course will cover the following units of study:

**UNIT 1:** Students will further develop concepts, inspirations and designs from previous courses. Instructors will provide one-on-one help to students to hone these concepts into a 6-collection portfolio and complete two outfits from one chosen collection. Instruction will be provided in how to properly develop and communicate a coordinated collection. Additionally, skills such as trend forecasting, product development, advanced portfolio presentation skills and marketing will be reinforced.

**UNIT 2:** Students will learn the basics of creating a professional fashion design portfolio as well as an e portfolio, using a digital e portfolio platform. Students will learn how to develop a proper cover letter, resume and leave behind. Additionally, students will learn to create and edit a digital version of their collection that will be placed on their e portfolio platform of choice. Students will create two technical packages of from two of the garments that they have created for production.

**UNIT 3:** Students will learn the basics of communicating and promoting a fashion collection. Emphasis will be placed on creating a successful portfolio presentation



and supporting marketing materials. Finally, students will learn how to style their collection for presentation, using mannequins and/or live models.

**Special Features of the Course** (if any) [to be designated by the instructor] Use of Adobe Photoshop and Adobe Illustrator.

### **Course Texts and Other Study Materials:**

#### **Required Textbook(s):**

Tain, L. (2010). Portfolio Presentation for Fashion Designers

ISBN: 9781563678172

Access to Adobe Creative Cloud

#### **Suggested Resources:**

Angel, Samata; Fashion Designer's Resource Book, A&C Black, 2013 ISBN-13: 978-1408170892

Gehlhar, Mary; The Fashion Designer Survival Guide, Rev Edition, Kaplan, 2008.

ISBN-13: 978-1427797100

Meadows, Toby, How to Set Up and Run a Fashion Label, Laurence King, 2012

WWD.com

University of Fashion- Available through Sidney Silverman Library Database

### **Student Supplies**

Access to Adobe Creative Cloud Portfolio



Sewing, draping and patternmaking supplies Markers and sketch supplies

Flash drive

Fabric and trim for two outfits Glossy photo quality paper

Access to a digital portfolio platform (Behance, WIX, Style portfolios, Squarespace, Folio link) Resume paper

Business cards

## **Research, Writing, and Examination Requirements:**

### **Tests**

Students will be tested on the information and skills learned in each unit of study.

### **Assignments**

Students will be responsible for designing a 3-collection portfolio of women's apparel including process sketches, Inspiration board, fabrication board, color illustrations, flat technical sketches, 2 technical packages for production and two complete sewn outfits drawn from one of the collections included in the portfolio. Additionally, students will create a printed portfolio, digital e portfolio, resume, business card and leave behind.

### **Journal**

Students will keep a digital and manual sketchbook journal that categorizes their design ideas and inspiration.

### **Capstone Project & Presentation**

Students will complete their 3-collection final portfolio, pattern and sew two outfits from one of the collections included in the portfolio, two technical production packages, resume, business card and leave behind for the fashion show and portfolio review at the end of the Spring semester. Students will formally show their presentations to the college, classmates and industry during this presentation.

**Grading Policy:**

Portfolio Project 40%

Midterm Review 20%

Journal (Sketchbook) 10%

Final Capstone Presentation 30%

**Grading Scale:**

- 90-100% = A
- 86-89% = B+
- 80-85% = B
- 76-79% = C+
- 70-75% = C
- 60-69% = D
- 0-59% = F

**Attendance Policy:****BCC Attendance Policy:**

All students are expected to attend punctually every scheduled meeting of each course in which they are registered. Attendance and lateness policies and sanctions are determined by the instructor for each section of each course. Attendance will be kept for administrative and counseling purposes.

**FAB Attendance Policy:**

Class participation and in-class work are key to succeeding in fashion apparel design. Three or more absences will result in a full letter grade drop for this course. Six or more absences will result in an automatic failing grade.

**Other College, Divisional, and/or Departmental Policy Statements:**

Statement on plagiarism and/or academic dishonesty:



## [Academic Matters - Bergen Community College - Acalog ACMS™](#)

Statement on the appropriate use of AI (see the following link for guidance):

[AI-Guidance-Resource-Page.pdf \(bergen.edu\)](#)

ADA statement:

[Disability Services \(Office of Specialized Services\) | Bergen Community College](#)

Sexual Harassment statement:

[HR-003-001.2018-Policy-Prohibiting-Sexual-Harassment.pdf \(bergen.edu\)](#)

Statement on acceptable use of BCC technology:

[Acceptable-Use-Policy.pdf \(bergen.edu\)](#)

Recommended Syllabus Statements from the Office of Specialized Services:

[Syllabus Statements | Bergen Community College](#)

Statement on the purpose and value of faculty office hours.

### **Accessibility Statement**

Bergen Community College is committed to ensuring the full participation of all students in its programs. If you have a documented disability (or think you may have a disability) and, as a result, need a reasonable accommodation to participate in this class, complete course requirements, or benefit from the College's programs or services, contact the Office of Special Services (OSS) as soon as possible at 201-612-5270 or [www.bergen.edu/oss](http://www.bergen.edu/oss). To receive any academic accommodation, you must be appropriately registered with OSS. The OSS works with students confidentially and does not disclose any disability-related information without their permission. The OSS serves as a clearinghouse on disability issues and works in partnership with faculty and all other student service offices.

### **Student Support Services**

Bergen Community College provides exemplary support to its students and offers a broad variety of opportunities and services. A comprehensive array of student support services including advising, tutoring, academic coaching, and more are available online at <https://bergen.edu/currentstudents/>.



## Sidney Silverman Library Online Resources:

[Guides BY SUBJECT - LibGuides at Bergen Community College](#)

General Search and Databases: [Library | Bergen Community College](#)

## Course Outline and Calendar:

Date:	Topic/Activity:	Learning Outcomes:	Assignments/Events:
<b>Week 1</b>	The Portfolio: A statement of style. Review of different styles of portfolios, materials and digital e portfolio resources.	1,2,3,4,5	<p>Class Introduction. Review of previous coursework and discussion on current fashion trends and industry innovations.</p> <p>Introduction of capstone project and expectations. Review and critique of student work.</p> <p>Discussion of branding materials. Resume, leave behind and cover letter.</p>





<b>Week 2</b>	Defining the customer. Creating a customer profile. Review of market research, demographics and psychographic research.	1,2,3,4	<p>Students work in-class on sketching, conceptualizing and merchandising the 6 mini collections. One-on-one instructor guidance.</p> <p>All concepts for collections are due by week 3. Concepts include Inspiration pages- completed in photoshop, fabric swatches, and 50 thumbnail sketches per collection.</p>
<b>Week 3</b>	The Design Sketch- A Century of Style. Stylizing fashion illustrations to meet your design aesthetic.	1,2,3,4	<p>Students finalize all sketches for the 6 portfolio collections. All fabrics are chosen and the looks that will be patterned and sewn are selected.</p> <p>Student and instructor edit collections. Edit sketches and do corrections according to instructor comments.</p>
<b>Week 4</b>	How to create Inspiration Boards and fabrication boards for a fashion design portfolio. Different presentation	1,2,3,4	Students begin creating Inspiration boards, fabrication boards and color stories for each collection. Work is done



	techniques are emphasized.		using Adobe Photoshop.  One-on-one instructor guidance.
<b>Week 5</b>	Portfolio Organization and Content. Key ingredients that should be included in a fashion design portfolio	1,2,3,4	Students continue to work on Inspiration boards, fabrication boards and color stories for all six collections. One on one review with instructor. All digital Inspiration and fabrication boards are complete by week 6.
<b>Week 6</b>	The Design Journal: Exploration and Process	1,2,3,4	Instructor review and comment of students Inspiration boards and fabrication boards. Students begin to illustrate their collections on a 10 head fashion croquis.
<b>Week 7</b>	Creating dynamic fashion design portfolio digital layouts. Scanning and cleaning up your work using Adobe Photoshop.	1,2,3,4	Students continue to Illustrate all 6 collections in color. Illustrations may be rendered by hand or digitally using Adobe Photoshop or Illustrator. One on one instructor guidance.



			<p>Hand drawn Illustrations must be scanned into photoshop and corrected to prepare for portfolio layouts.</p> <p>All final illustrations must be drawn, rendered and scanned by week 8.</p>
<b>Week 8</b>	<p>Creating your resume, cover letter and leave behind.</p> <p>Incorporating technical flat sketches into your portfolio presentation</p>	1,2,3,4,5	<p>Complete final illustrations and renderings for all six collections. Begin digitally cleaning up your work and working on the layouts in Adobe Illustrator or Adobe Photoshop.</p> <p>One on one instructor guidance and review of portfolio layouts. Portfolio layouts are due without flat sketches by week 9.</p> <p>Students begin importing technical flat sketches into their portfolio layouts. One on one instructor guidance and review. All flats are due drawn in Adobe Illustrator and included in final portfolio layouts by week 11.</p>

<b>Week 9</b>	<p>Studio Class</p> <p>One on one instructor guidance and review of muslins. Muslins are due by week 11</p>	1,2,3,5	<p>Students begin to pattern and drape the two outfits for their final portfolio collection.</p> <p>One on one instructor guidance and review of muslins. Muslins are due by week 11</p> <p>Resume, cover letter and leave behind draft is due by week 10.</p>
<b>Week 10</b>	<p>In class studio. Students continue draping and patterning their two outfits for the final collection. One-on-one instructor guidance.</p>	1,2,3,5	<p>Muslins are due by week 11</p> <p>One on one Instructor review of resume, cover letter and leave behind material.</p> <p>Final resume, cover letter and leave behind due by week 13.</p>
<b>Week 11</b>	<p>In class studio.</p> <p>Final muslin review and corrections with instructor. Students begin to cut and sew their final portfolio garments.</p>	1,2,3,4	<p>Digital portfolio review: one on one instructor guidance. All collections should be complete, with layouts. Students complete flat technical sketches. All portfolio artwork should be complete by week 12. Students should begin creating their e portfolio.</p>
<b>Week 12</b>	<p>In class studio. Students continue sewing their final portfolio garments.</p>	1,2,3,4	<p>One on one digital portfolio review with instructor. Lecture:</p>

			Creating the technical package
<b>Week 13</b>	In class studio. Students continue sewing their final portfolio garments.	1,2,3,4	Students complete their digital e portfolio work and begin to print out and assemble their final portfolio presentation.  Advanced presentation techniques are discussed.
<b>Week 14</b>	In class studio	1,2,3,4,5	Students complete their final portfolio sewn garments. Students finish printing and assembling their final portfolio books.  Students complete the technical package for two garments.  Resume, cover letter and leave behind are due complete.
<b>Week 15</b>	Final capstone presentations	1,2,3,4	

**Possible Note to Students: This Course Outline and Calendar is tentative and subject to change, depending upon the progress of the class.**