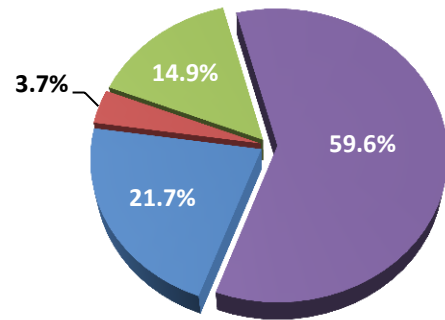


This is a profile of the Associate of Applied Science in Graphic Design. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity, and 4-year colleges to which students transferred.

Enrollment by Registration Type
Fall 2013

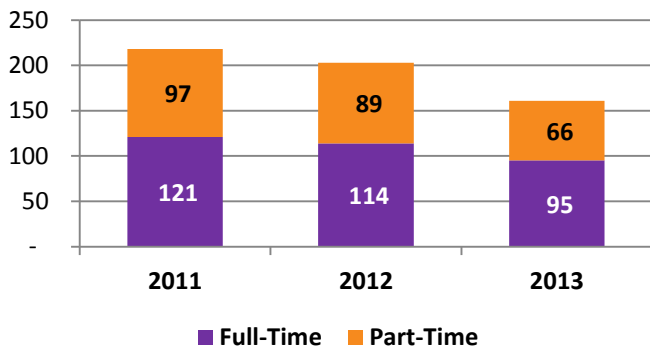


■ First-Time* ■ Transfer** ■ Stop-out*** ■ Returning****
 *New to college **New to Bergen (originally enrolled at different institution)
 Not enrolled in previous semester *Enrolled in previous semester

Source: SURE Enrollment File

Enrollment by Attendance

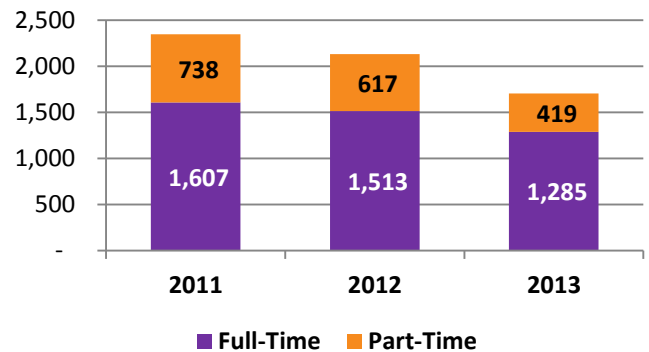
Student Status	2011	2012	2013
Full-Time	121	114	95
Part-Time	97	89	66
TOTAL	218	203	161



Source: SURE Enrollment File

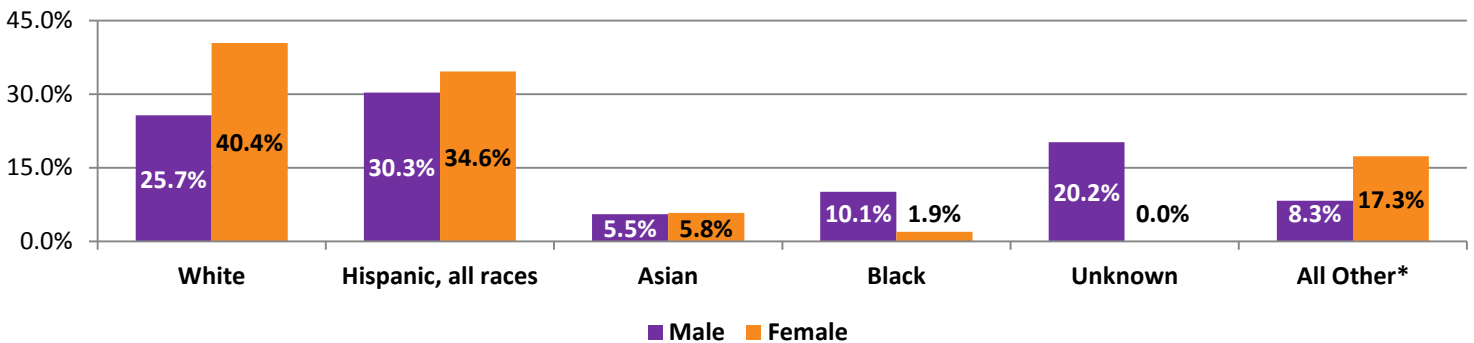
Credits Enrolled by Attendance

Student Status	2011	2012	2013
Full-Time	1,607	1,513	1,285
Part-Time	738	617	419
TOTAL	2,345	2,130	1,704



Source: SURE Enrollment File

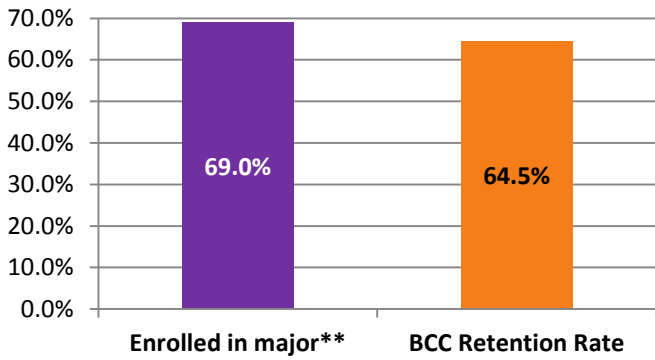
Enrollment by Gender & Race/Ethnicity, Fall 2013



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens, and students who reported two or more races.

Source: SURE Enrollment File

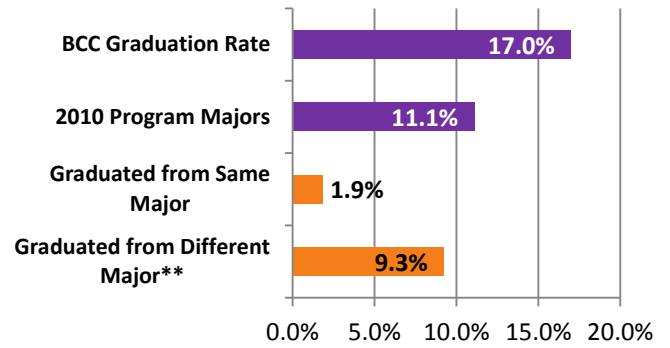
One-Year Retention, FTFTD*, Fall 2012



*One-Year Retention Rate includes First-Time, Full-Time, Degree Seeking Students in Fall 2012 who re-enrolled at BCC in Fall 2013. **Students who were enrolled in major in Fall 2012 and re-enrolled at BCC in Fall 2013.

Source: SURE Enrollment File

Graduation Rates, FTFTD*, 2010 Cohort

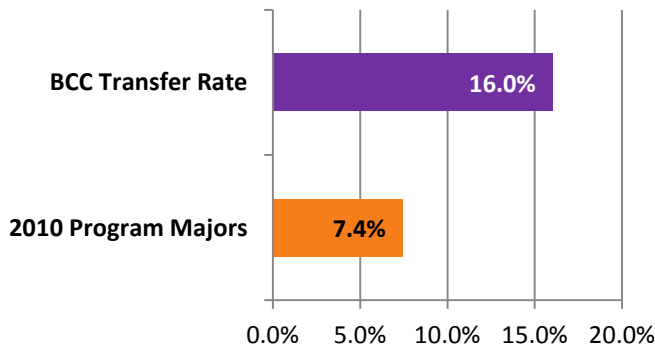


*Graduation Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2010 and graduated within 3 years (150%).

**Most popular major(s) graduated from: AS.PS.BUS.MKTG(1 grad), AS.PS.BUS.ADM(1 grad), AS.PS.BUS.ACCT(1 grad), AAS.IDT.DRFT(1 grad), AAS.FPA.ART(1 grad)

Source: IPEDS Graduation Rates Survey

Transfer Rates, FTFTD*, 2010 Cohort



*Transfer Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2010 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

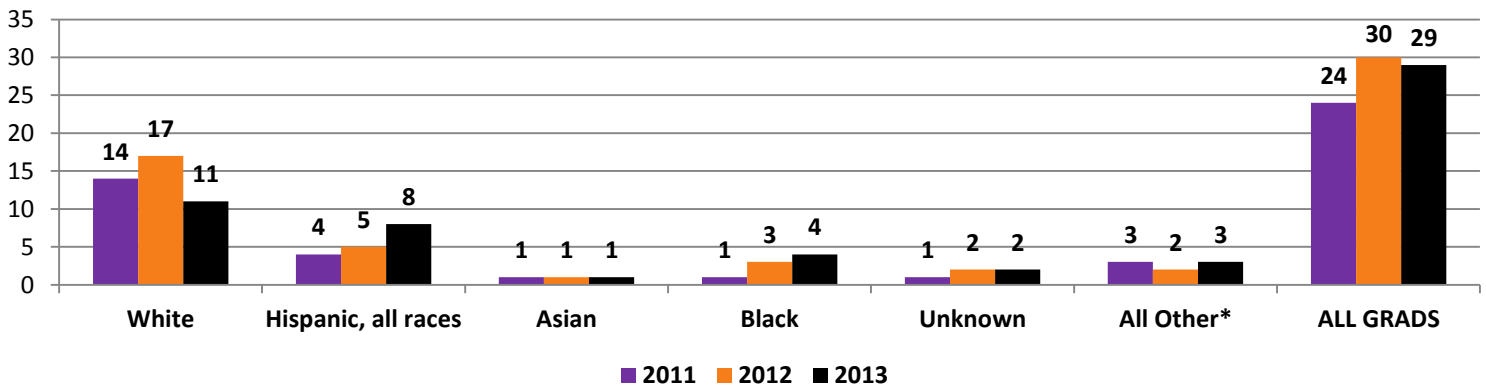
Job Growth for Target Occupations, NYC Metro Area*

Target Occupation	2012 Jobs	2023 Jobs	% Change
Graphic Designers	18,467	20,248	10.0%
Commercial and Industrial Designers	1,843	2,013	9.0%
Artists	519	581	12.0%
TOTAL	20,829	22,842	9.7%

*NYC Metro Area includes: **NJ counties:** Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union **NY counties:** Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester **PA counties:** Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

Degrees Awarded by Race/Ethnicity



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens, and students who reported two or more races.

Source: SURE Degrees Awarded File