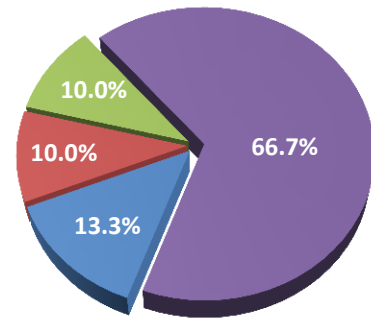


This is a profile of the Associate of Applied Science in Event Planning. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity, and 4-year colleges to which students transferred.

Enrollment by Registration Type
Fall 2013



■ First-Time* ■ Transfer** ■ Stop-out*** ■ Returning****

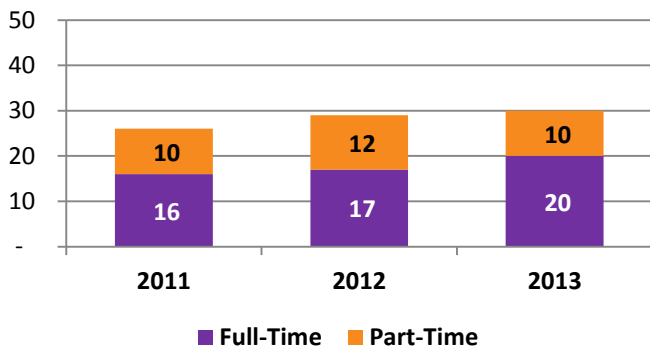
*New to college **New to Bergen (originally enrolled at different institution)

Not enrolled in previous semester *Enrolled in previous semester

Source: SURE Enrollment File

Enrollment by Attendance

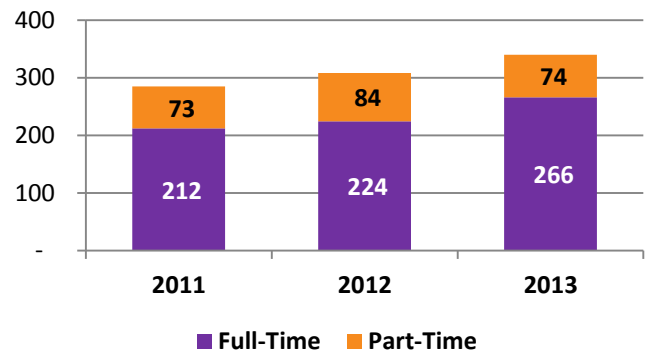
Student Status	2011	2012	2013
Full-Time	16	17	20
Part-Time	10	12	10
TOTAL	26	29	30



Source: SURE Enrollment File

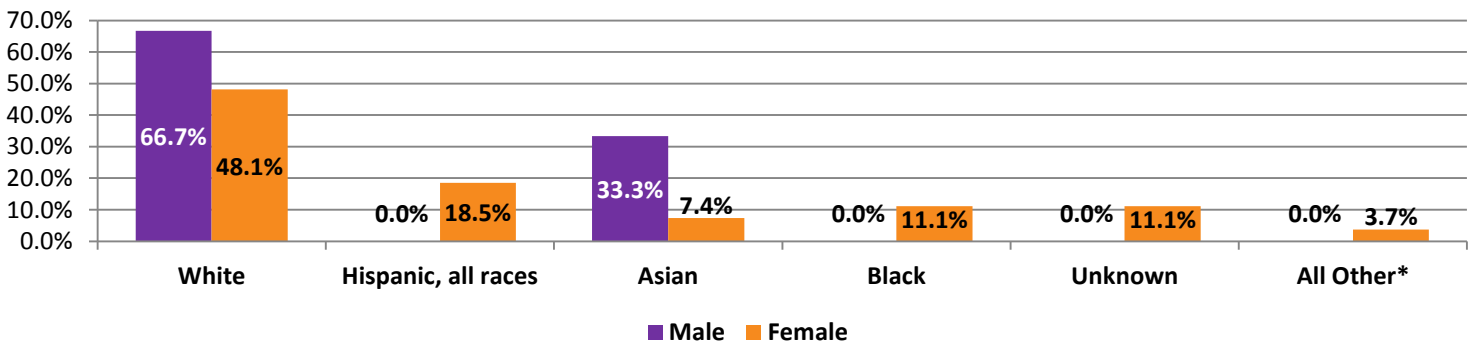
Credits Enrolled by Attendance

Student Status	2011	2012	2013
Full-Time	212	224	266
Part-Time	73	84	74
TOTAL	285	308	340



Source: SURE Enrollment File

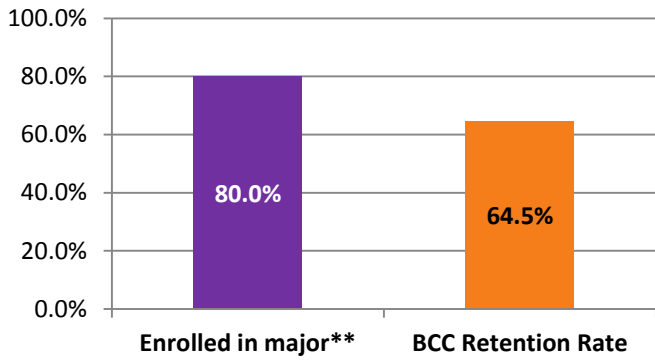
Enrollment by Gender & Race/Ethnicity, Fall 2013



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens, and students who reported two or more races.

Source: SURE Enrollment File

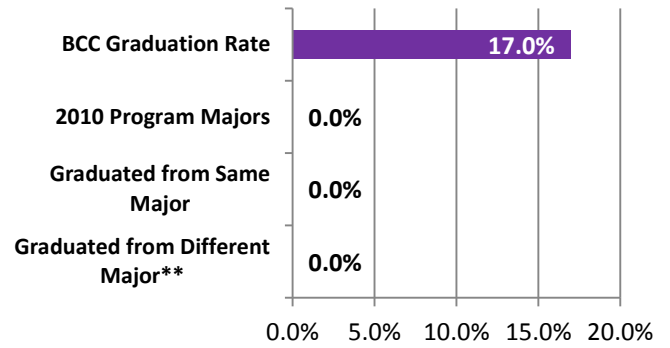
One-Year Retention, FTFTD*, Fall 2012



*One-Year Retention Rate includes First-Time, Full-Time, Degree Seeking Students in Fall 2012 who re-enrolled at BCC in Fall 2013. **Students who were enrolled in major in Fall 2012 and re-enrolled at BCC in Fall 2013.

Source: SURE Enrollment File

Graduation Rates, FTFTD*, 2010 Cohort

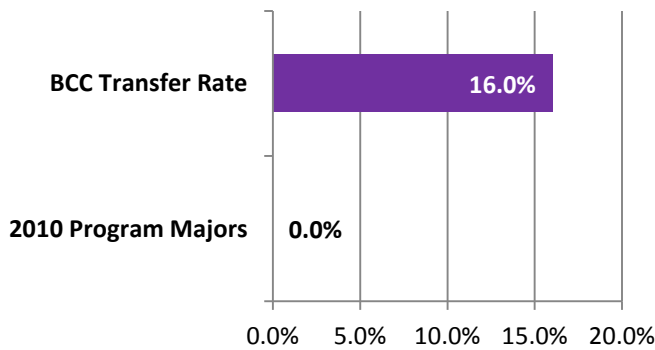


*Graduation Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2010 and graduated within 3 years (150%).

**Most popular major(s) graduated from: No Graduates from Different Major

Source: IPEDS Graduation Rates Survey

Transfer Rates, FTFTD*, 2010 Cohort



*Transfer Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2010 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

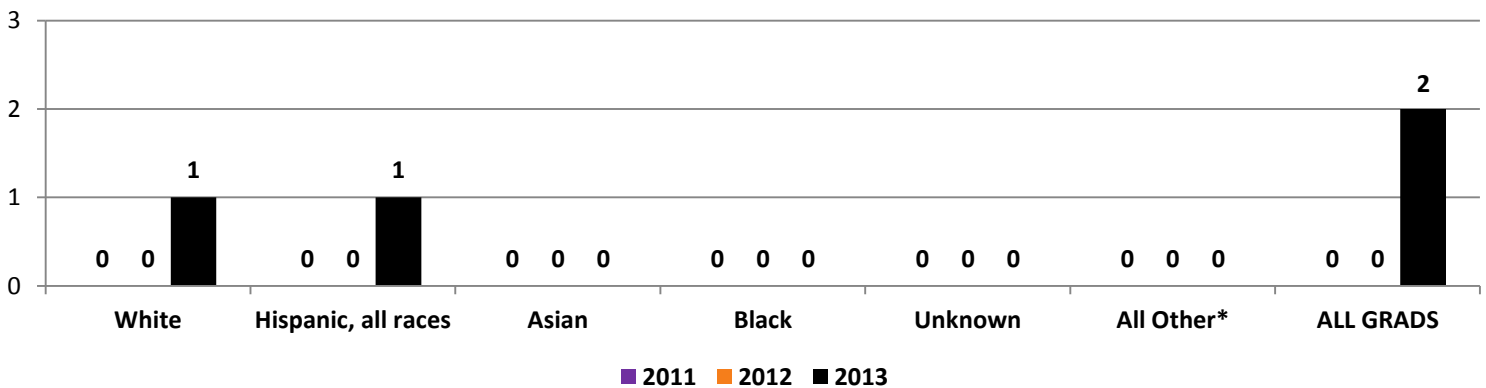
Job Growth for Target Occupations, NYC Metro Area*

Target Occupation	2012 Jobs	2023 Jobs	% Change
Meeting, Convention, and Event Planners	7,196	9,464	32.0%
Business Operations Specialists	52,284	56,886	9.0%
Public Relations Specialists	19,176	22,548	18.0%
TOTAL	78,656	88,898	13.0%

*NYC Metro Area includes: **NJ counties:** Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union **NY counties:** Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester **PA counties:** Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

Degrees Awarded by Race/Ethnicity



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens, and students who reported two or more races.

Source: SURE Degrees Awarded File