

This is a profile of the Associate of Applied Science in Catering and Banquet Management. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity and job growth projections for target occupations.

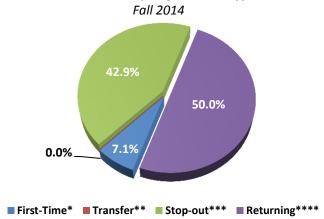
# **Enrollment by Attendance**

Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	22	11	6
Part-Time	17	12	8
TOTAL	39	23	14



Source: SURE Enrollment File

# **Enrollment by Registration Type**



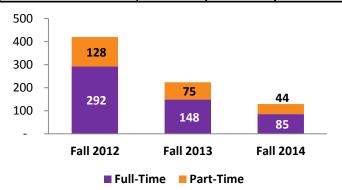
\*New to college \*\*New to Bergen (originally enrolled at different institution)

\*\*\*Not enrolled in previous semester \*\*\*\*Enrolled in previous semester

Source: SURE Enrollment File

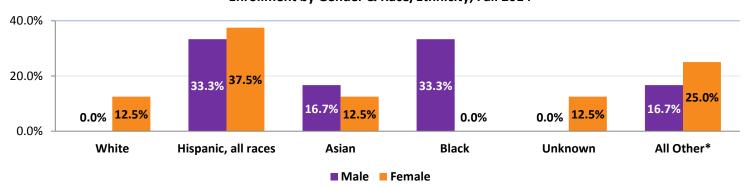
## **Credits Enrolled by Attendance**

Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	292	148	85
Part-Time	128	75	44
TOTAL	420	223	129



Source: SURE Enrollment File

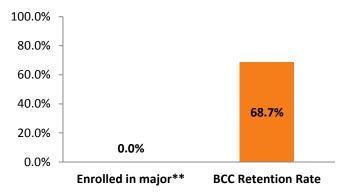
## Enrollment by Gender & Race/Ethnicity, Fall 2014



<sup>\*</sup>All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Enrollment File

### One-Year Retention, FTFTDS\*, Fall 2013



\*One-Year Retention Rate includes First-Time, Full-Time, Degree Seeking Students in Fall 2013 who re-enrolled at BCC in Fall 2014. \*\*Students who were First-Time, Full-Time and enrolled in major in Fall 2013 and re-enrolled at BCC in Fall 2014.

Source: SURE Enrollment File

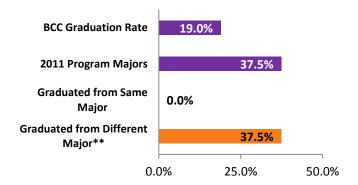
## Transfer Rates, FTFTDS\*, Fall 2011



<sup>\*</sup>Transfer Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

#### **Graduation Rates, FTFTDS\*, Fall 2011**



<sup>\*</sup>Graduation Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and graduated within 3 years (150%).

Source: IPEDS Graduation Rates Survey

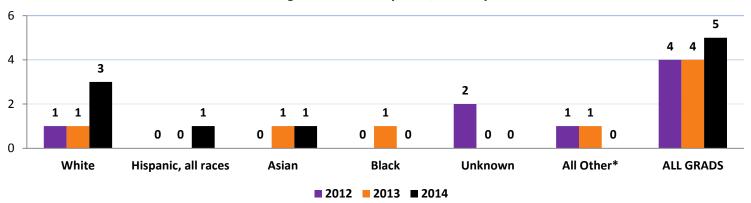
## Job Growth for Target Occupations, NYC Metro Area\*

Target Occupation	2014 Jobs	2024 Jobs	% Change
Food Service Managers	8,530	9,302	9.0%
Meeting, Convention and Event Planners	7,534	9,635	28.0%
Public Relations Specialists	20,925	23,639	13.0%
Business Operations Specialists	50,486	54,680	8.0%
TOTAL	87,475	97,256	11.0%

<sup>\*</sup>NYC Metro Area includes: NJ counties: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union NY counties: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester PA counties: Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

#### **Degrees Awarded by Race/Ethnicity**



 $<sup>*</sup>All\ Other\ category\ includes\ American\ Indian/Alaskan\ Natives,\ Hawaiian/Pacific\ Islanders,\ Non-Resident\ Aliens\ and\ students\ who\ reported\ two\ or\ more\ races.$ 

Source: SURE Degrees Awarded File

<sup>\*\*</sup>Most popular major(s) graduated from: AAS.BT.HR.HOSP(1 grad), AS.PS.BUS.HOSP(1 grad), AS.PS.GEN(1 grad).