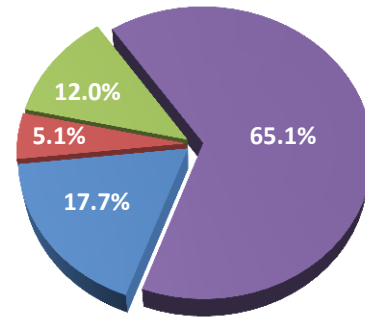


This is a profile of the Associate of Science in Business Administration. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity and 4-year colleges to which students transferred.

**Enrollment by Registration Type**  
Fall 2014



■ First-Time\* ■ Transfer\*\* ■ Stop-out\*\*\* ■ Returning\*\*\*\*

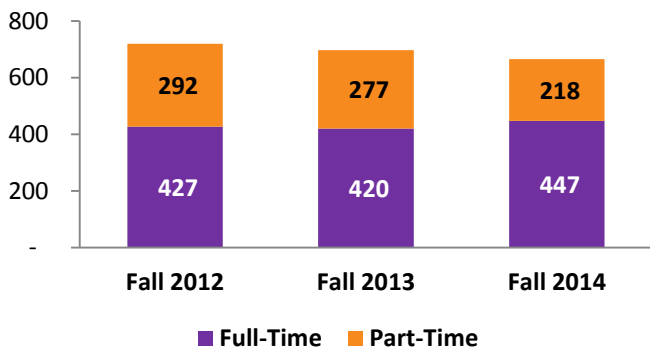
\*New to college \*\*New to Bergen (originally enrolled at different institution)

\*\*\*Not enrolled in previous semester \*\*\*\*Enrolled in previous semester

Source: SURE Enrollment File

**Enrollment by Attendance**

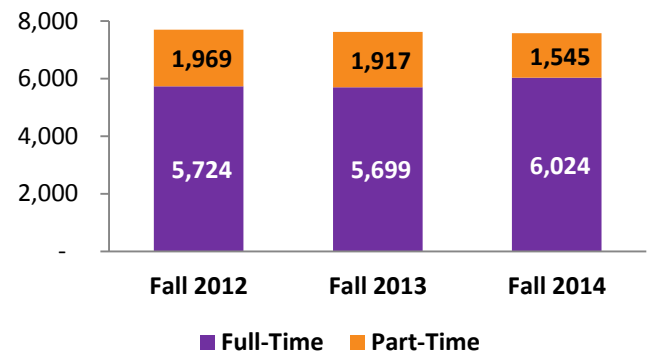
Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	427	420	447
Part-Time	292	277	218
<b>TOTAL</b>	<b>719</b>	<b>697</b>	<b>665</b>



Source: SURE Enrollment File

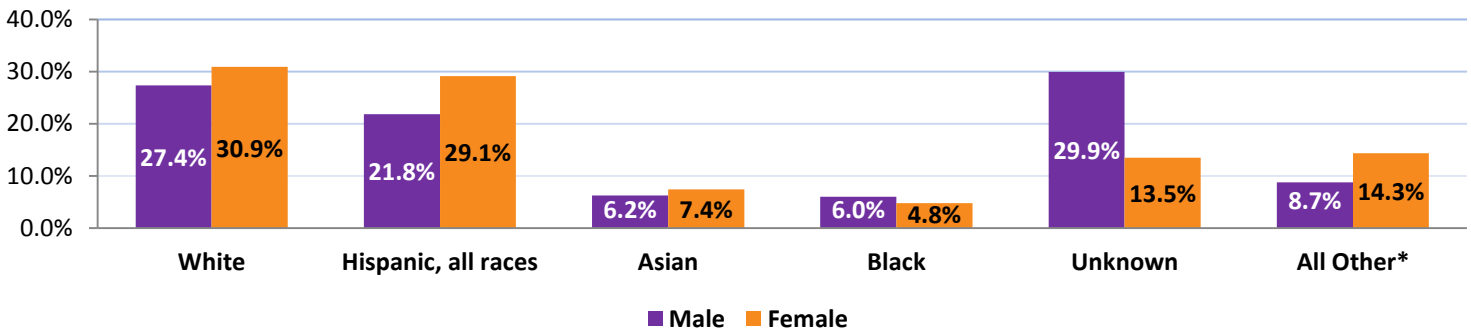
**Credits Enrolled by Attendance**

Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	5,724	5,699	6,024
Part-Time	1,969	1,917	1,545
<b>TOTAL</b>	<b>7,693</b>	<b>7,616</b>	<b>7,569</b>



Source: SURE Enrollment File

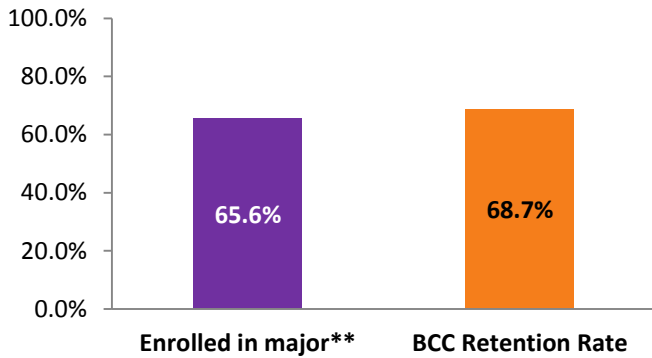
**Enrollment by Gender & Race/Ethnicity, Fall 2014**



\*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Enrollment File

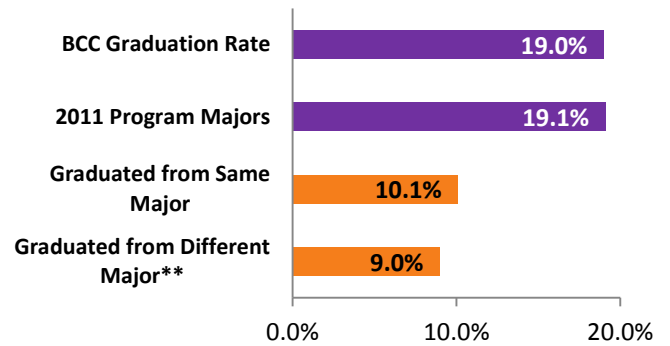
**One-Year Retention, FTFTDS\*, Fall 2013**



\*One-Year Retention Rate includes First-Time, Full-Time, Degree Seeking Students in Fall 2013 who re-enrolled at BCC in Fall 2014. \*\*Students who were First-Time, Full-Time and enrolled in major in Fall 2013 and re-enrolled at BCC in Fall 2014.

Source: SURE Enrollment File

**Graduation Rates, FTFTDS\*, Fall 2011**

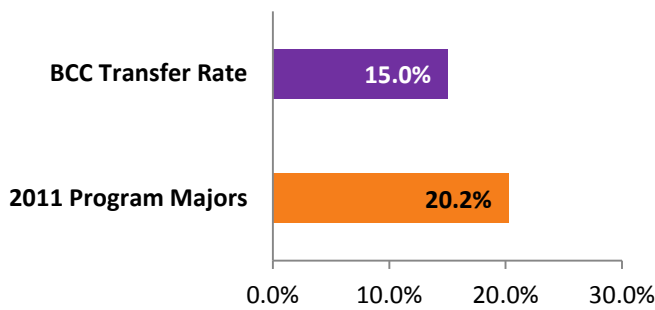


\*Graduation Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and graduated within 3 years (150%).

\*\*Most popular major(s) graduated from: AS.PS.GEN(4 grads), AA.LA.PSY(2 grads), AS.PS.BUS.ACCT(1 grad), AS.PS.BUS.INTL(1 grad).

Source: IPEDS Graduation Rates Survey

**Transfer Rates, FTFTDS\*, Fall 2011**



\*Transfer Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

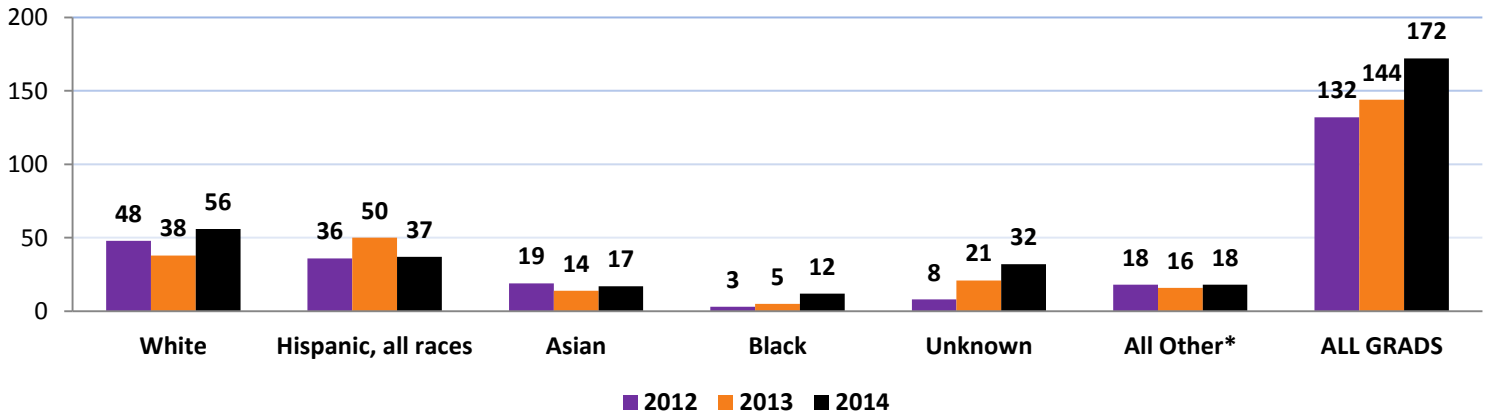
**Top Transfer Colleges, FTFTDS\*, Fall 2011**

- MONTCLAIR STATE UNIVERSITY (4 transfers)
- RAMAPO COLLEGE OF NEW JERSEY (3 transfers)
- RUTGERS UNIVERSITY - NEWARK (2 transfers)
- HUDSON COUNTY COMMUNITY COLLEGE (2 transfers)
- CUNY BERNARD M. BARUCH COLLEGE (1 transfer)
- MANHATTAN COLLEGE (1 transfer)
- PASSAIC COUNTY COMMUNITY COLLEGE (1 transfer)
- ROWAN UNIVERSITY (1 transfer)
- STEVENS INSTITUTE OF TECHNOLOGY (1 transfer)
- SUSSEX COUNTY COMMUNITY COLLEGE (1 transfer)

\*Transfer Colleges based on transfer schools for First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

**Degrees Awarded by Race/Ethnicity**



\*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Degrees Awarded File