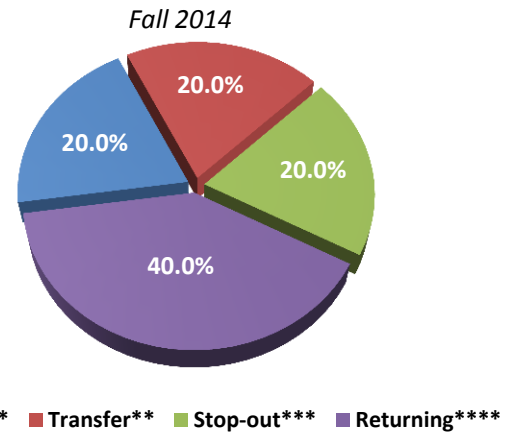


This is a profile of the Certificate in Event Planning and Management. The purpose of this document is to highlight the program's enrollments, demographics and outcomes. Enrollment information includes enrollment by attendance, enrollment by registration type, credits enrolled by attendance, and enrollment by gender and race/ethnicity. Outcomes information includes retention rates, graduation rates, transfer rates, degrees awarded by race/ethnicity and job growth projections for target occupations.

Enrollment by Registration Type

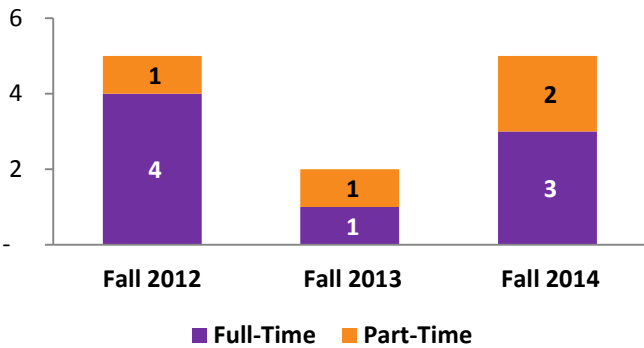


*New to college **New to Bergen (originally enrolled at different institution)
Not enrolled in previous semester *Enrolled in previous semester

Source: SURE Enrollment File

Enrollment by Attendance

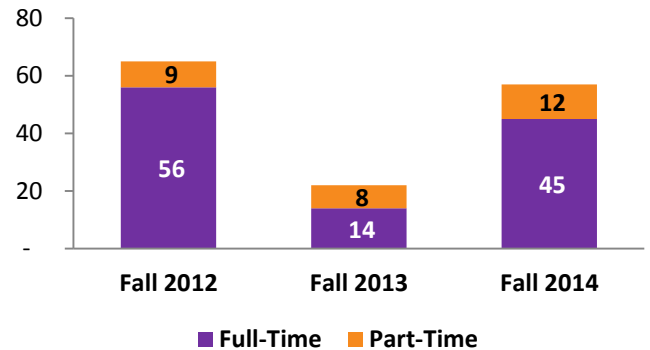
Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	4	1	3
Part-Time	1	1	2
TOTAL	5	2	5



Source: SURE Enrollment File

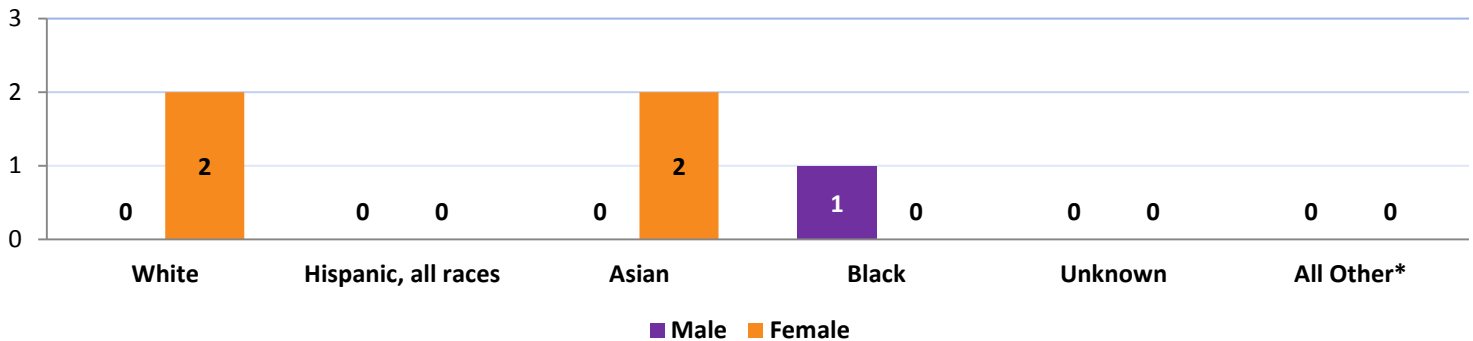
Credits Enrolled by Attendance

Student Status	Fall 2012	Fall 2013	Fall 2014
Full-Time	56	14	45
Part-Time	9	8	12
TOTAL	65	22	57



Source: SURE Enrollment File

Enrollment by Gender & Race/Ethnicity, Fall 2014



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Enrollment File

One-Year Retention, FTFTDS*, Fall 2013



*One-Year Retention Rate includes First-Time, Full-Time, Degree Seeking Students in Fall 2013 who re-enrolled at BCC in Fall 2014. **Students who were First-Time, Full-Time and enrolled in major in Fall 2013 and re-enrolled at BCC in Fall 2014.

Source: SURE Enrollment File

Graduation Rates, FTFTDS*, Fall 2011



*Graduation Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and graduated within 3 years (150%).

**Most popular major(s) graduated from: No Graduates from Different Major

Source: IPEDS Graduation Rates Survey

Transfer Rates, FTFTDS*, Fall 2011



*Transfer Rates based on First-Time, Full-Time, Degree Seeking Students who started at BCC in Fall 2011 and transferred without graduating within 3 years (150%).

Source: IPEDS Graduation Rates Survey

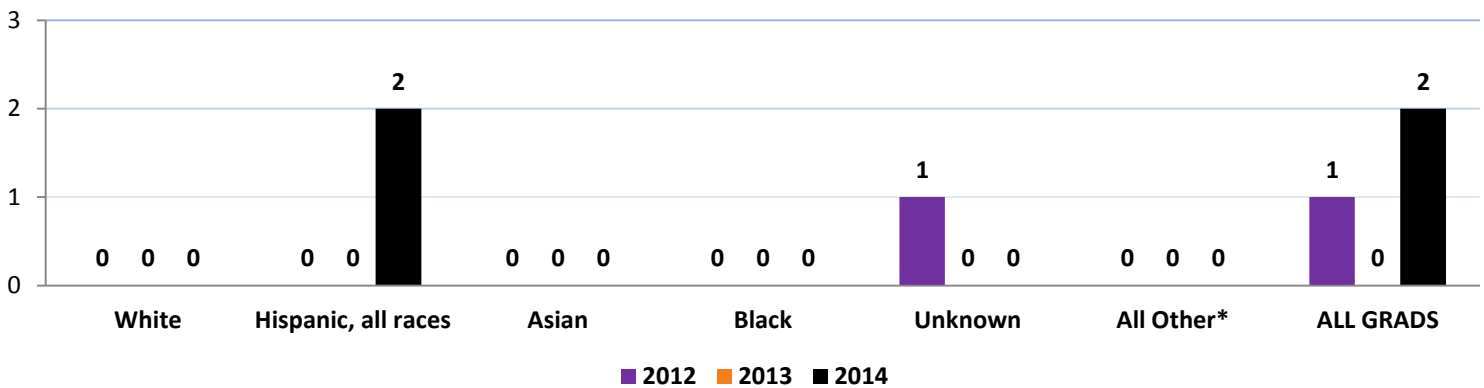
Job Growth for Target Occupations, NYC Metro Area*

Target Occupation	2014 Jobs	2024 Jobs	% Change
Meeting, Convention, and Event Planners	7,534	9,635	28.0%
Business Operations Specialists	50,486	54,680	8.0%
Public Relations Specialists	20,925	23,639	13.0%
TOTAL	78,645	87,954	11.0%

*NYC Metro Area includes: **NJ counties:** Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union **NY counties:** Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Westchester **PA counties:** Pike

Source: EMSI Economic Modeling, NJ Dept. of Labor

Degrees Awarded by Race/Ethnicity



*All Other category includes American Indian/Alaskan Natives, Hawaiian/Pacific Islanders, Non-Resident Aliens and students who reported two or more races.

Source: SURE Degrees Awarded File