

Bergen Community College
Division of Business, Arts, and Social Sciences
Department of Visual and Performing Arts

Course Syllabus

MUS-163 Careers in Music

Basic Information about Course and Instructor

Semester and year: Course and Section Number: Meeting Times and Locations: Instructor: Office Location: Phone: Departmental Secretary: [optional] Office Hours: Email Address:
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Course Description:

This course is an introductory survey of career opportunities in the field of music, including music performance and composition, music publishing, sound recording, concert promotion, arts administration, music retail, music education, and music therapy. Students will prepare a portfolio including promotional materials necessary for embarking on a career in the music field.

Lecture [3.00]

3 credits

No prerequisites

Student Learning Objectives and Assessment:

At the completion of the semester, students will be able to:

1. analyze the various types of careers available in the music field and their importance to the economic, political and social development of American and global society.	Tests and assignments
2. prepare a written explanation of personal career goals derived from musical and entrepreneurial aspirations as well as self-assessment of personal strengths and weaknesses.	Tests and assignments
3. develop a professional portfolio including academic and musical activities and skills.	Test and assignments
4. demonstrate professional demeanor in mock interviews and panel discussions.	Test and assignments
5. research and evaluate career opportunities utilizing Internet resources and professional societies.	Test and assignments
6. describe the effects of technological, economic, and socio-cultural changes on the evolution of music education and the music industry.	Test and assignments

Required Textbooks:

There is no required textbook for this course. The books and resources listed below contain useful ideas and information (depending on the student's particular interest) and should be consulted as necessary.

Suggested Resources:

- Baskerville, David. *Music Business Handbook and Career Guide*. 11th ed. Thousand Oaks, CA: Sage Publications, 2017.
- Beeching, Angela. *Beyond Talent: Creating a Successful Career in Music*. 2nd ed. New York: Oxford University Press, 2016.
- Cutler, David. *The Savvy Musician: Building a Career, Earning a Living, & Making a Difference*. Pittsburgh: Helius Press, 2010.
- Cutler, David. *The Savvy Music Teacher: Blueprint for Maximizing Income and Impact*. New York: Oxford University Press, 2015.
- Field, Shelly. *Career Opportunities in the Music Industry*, Sixth Edition. New York: Checkmark Books, 2010.

Students should come to each class prepared with books, handouts, pencils and blank staff paper. They are required to access the course Moodle site.

Evaluation:

Class Involvement = 25% (based on class attendance and participation (including lateness to class), thoughts and reactions concerning the day's assignments, projects and class discussions and lectures.

(4) Tests= 25% (15% each)

Homework Assignments= 50%

Assignment details and grading rubrics will be posted on the Moodle site.

90-100 = A 86-89 = B+ 80-85 = B 76-79 = C+ 70 - 75 = C 65-69 = D
E =Unofficial Withdrawal W =Official Withdrawal INC=Incomplete 0-64 = F

Any work turned in late from the original due date shall be deducted by one letter grade. Two letter grades shall be deducted after the second week from the due date, and three letter grades after the third week from the original due date. There are no make-up examinations unless approved in advance by the instructor.

Bergen Community College Academic Policies:

Bergen Community College is committed to academic integrity – the honest, fair and continuing pursuit of knowledge, free from fraud or deception. Please review the college catalogue or student handbook for further information on this topic. Bergen Community College has adopted an internal grievance procedure to provide for prompt and equitable resolution of complaints alleging any action prohibited by federal regulation implementing Section 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act of 1990. (ADA). Please review the college catalogue for further information on this topic.

Bergen Community College is committed to providing its students and employees with an academic and work environment free from sexual harassment or discrimination. Please review the policy prohibiting sexual harassment in the college catalog. Please review the statement on acceptable use of BCC technology in the college catalog. Faculty hold 3 office hours per week, and as requested by students, by appointment. Students are encouraged to seek out their faculty member for academic needs.

BCC Attendance Policy

All students are expected to attend punctually every scheduled meeting of each course in which they are registered. Attendance and lateness policies and sanctions are to be determined by the instructor for each section of each course. These will be established in writing on the individual course outline. Attendance will be kept by the instructor for administrative and counseling purposes.

Attendance Policy in this Course

[To be designated by the instructor]

Other College, Divisional, and/or Departmental Policy Statements [optional but recommended]

<p><u>Examples:</u> Statement on plagiarism and/or academic dishonesty. ADA statement. Sexual Harassment statement. Statement on acceptable use of BCC technology. Statement on the purpose and value of faculty office hours.</p>
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Statement on Accommodations for Disabilities

Bergen Community College aims to create inclusive learning environments where all students have maximum opportunities for success. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Specialized Services at 201-612-5269 or via email at ossinfo@bergen.edu for assistance.

Student and Faculty Support Services [optional but recommended]

List support services, e.g., the Writing Center, the Math Lab, the Tutorial Center, Online Writing Lab (OWL), Office of Specialized Services, etc. Include information on the BCC Library.

Example:

Student and Faculty Support Services

The Distance Learning Office – for any problems you may have accessing your online courses	Room C-334	201-612-5581 psimms@bergen.edu
English Language Resource Center	On Line at:	http://www.bergen.edu/elrc
The Tutoring Center	Room L-125	201-447-7908 http://www.bergen.edu/tutoring
The Writing Center	Room L-125	201-447-7908 http://www.bergen.edu/owl
The Office of Specialized Services (for Students with Disabilities)	Room L-116	201-612-5270 http://www.bergen.edu/oss
BCC Library – Reference Desk	Room L-226	201-447-7436

Special Note on the Tutoring Center

The Henry and Edith Cerullo Learning Assistance Center encompasses the Tutoring Center, the English Language Resource Center, and the Writing Center. The website of the Learning

Assistance Center is located at www.bergen.edu/elrc. Tutoring services are available for this course in the Tutoring Center. As listed above, the Tutoring Center is located in Room L-125, and its phone number is 201-447-7908.

Include a Course Outline and Calendar [can be combined in a single syllabus section]

The Course Outline and Calendar must include all of the following elements:

- A *daily or (at least) weekly schedule of topics* to be covered.
- Dates for *exams, quizzes, or other means of assessment*. (This does not mean that all evaluation of students must be in groups and at the same time. Exams and other means of assessment can be listed as "to be scheduled individually.")
- *Due dates for major assignments* – e.g., when is a paper due; if the topic has to be approved, when; if an outline or draft is an interim step, when it is due.
- Any *required special events* must be included in the outline/calendar, e.g., a lecture by a visiting speaker, a dramatic or musical performance, a field trip.
- Designation of Student Learning Objectives – by number – for each topic (see sample below).
- A note to students stating that the course outline and calendar is tentative and subject to change, depending upon the progress of the class.

Sample Format for Course Outline and Calendar

Note to Students: The following Course Outline and Calendar is tentative and subject to change, depending upon the progress of the class.

Week(s)	Date(s)	Topics & Assignments	Learning Objectives
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Course Outline:

The following outline may be revised at the discretion of the instructor. Specific readings and written assignments will be shared during class meetings and posted on the course Moodle site.

Week	Topic
1	Survey of musical careers: The Profit and Non-Profit Sectors Occupations, Careers, Professions, Amateurs and Semi-Professionals
2	Entrepreneurial Skills
3	Careers in Music Composition: Songwriting, Composition, and Arranging
4	Careers in Music Performance: Vocalists and Instrumentalists
5	Careers in the Music Industry: Talent Development Music Publishing, Record Companies, Artist Management, Film/TV/New Media Music Supervision

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6	Careers in the Music Industry: Audio Production Recording Engineering, Sound Design, Live Sound Reinforcement
7	Careers in the Music Industry: Concert Promotion and Production
8	Careers in Music Education: Teaching in K-12, College, and Studio Settings
9	Other Academic Music Careers: Music Therapy, Non-profit Arts Management
10	Careers in the Music Industry: Legal and Business Affairs
11	Careers in the Music Industry: Marketing and Promotion
12	Careers in the Music Industry: Publicity and Music Journalism
13	Careers in the Music Industry: Broadcasting Television and Radio
14	Careers in the Music Industry: Music Merchandising and Retail Musical Instruments: Design, Repair, and Sales
15	Final Presentations